



THE TOWERS OF STATION WOW, AT OMAHA, NEBRASKA

Formerly known as WOAW, this station has enjoyed a wide national popularity. In April, this station celebrates its fourth anniversary. The illustration shows the hoisting of a large section of plate glass, which now forms the front of a unique studio atop this 19-story building. The studio is arranged as a stage, properly insulated against sound inside, but with a front panel of glass to allow those seated in a small auditorium to watch and to hear the broadcasting as it occurs