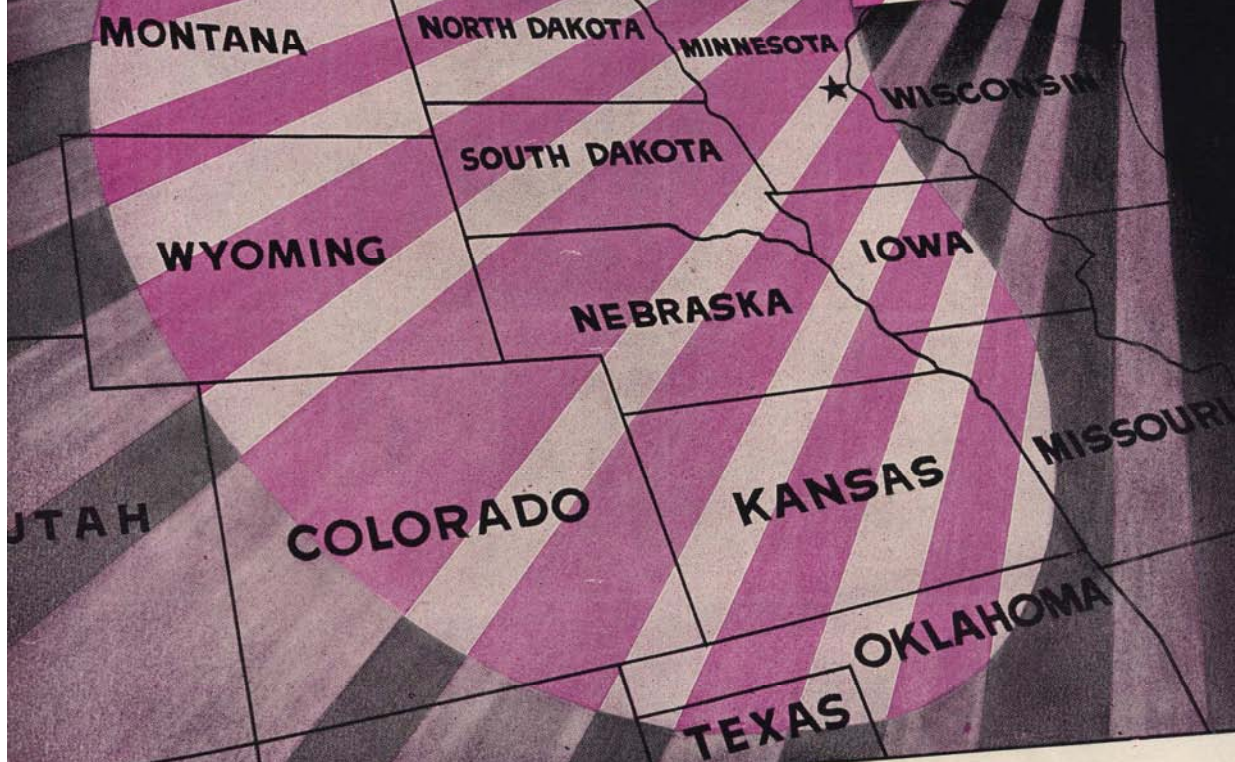


A unique directive antenna array takes KSTP's 50,000 watts and creates a 133,500-watt nighttime impact westward from the Twin Cities—affording this 50 per cent .5 m/v skywave coverage.

KSTP



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1943 Minnesota State Fair

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Some of the Stars of

KSTP Sunset Valley Barn Dance



Kathryn Kohls



Billy Folger



Bernice Haium



Bobby Walker

Program Schedule
SEPTEMBER 1-15, 1943

KSTP

MINNEAPOLIS • ST. PAUL
50,000 Watts • Clear Channel
Exclusive NBC Affiliate for the Twin Cities

Morning

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
6 AM	00 Musicfor Sunday L. S.	Sunrise Roundup L. P.	Sunrise Roundup L. P.	Sunrise Roundup L. P.	Sunrise Roundup L. P.	Sunrise Roundup L. P.	Sunrise Roundup L. P.
	15						
	30	Farm Forum L. P.	Farm Forum L. P.	Farm Forum L. P.	Farm Forum L. P.	Farm Forum L. P.	Farm Forum L. P.
	45	Norseman Snuff	Norseman Snuff	Norseman Snuff	Norseman Snuff	Norseman Snuff	Norseman Snuff
7 AM	00 News—N. S. Radio City Revue—N. S.	Alex Dreier N. C. Skelly Oil	Alex Dreier N. C. Skelly Oil	Alex Dreier N. C. Skelly Oil	Alex Dreier N. C. Skelly Oil	Alex Dreier N. C. Skelly Oil	Alex Dreier N. C. Skelly Oil
	15	Farm News Time L. C. Land O'Lakes	Farm News Time L. C. Land O'Lakes	Farm News Time L. C. Land O'Lakes	Farm News Time L. C. Land O'Lakes	Farm News Time L. C. Land O'Lakes	Farm News Time L. C. Land O'Lakes
	30	Mood of the Morning—N.S.	Morning Newspaper of the Air L.C. Griffin Polishes	Morning Newspaper of the Air L.S.	Morning Newspaper of the Air L.C. Griffin Polishes	Morning Newspaper of the Air L.S.	Morning Newspaper of the Air L.C.—St. P. Book & Stationery
	45	Morning Musicales L. P.	Morning Musicales L. P.	Morning Musicales L. P.	Morning Musicales L. P.	Morning Musicales L. P.	Morning Musicales L. P.
8 AM	00 World News Roundup N. S.	Everything Goes N. S.	Everything Goes N. S.	Everything Goes N. S.	Everything Goes N. S.	Everything Goes N. S.	Everything Goes N. S.
	15	Commando Mary W.S.					
	30	Lutheran Hour L. S.	World News L. C.—Groves Laboratories Musicales—L.P.	World News L. C.—Groves Laboratories Musicales—L.P.	World News L. C.—Groves Laboratories Musicales—L.P.	World News L. C.—Groves Laboratories Musicales—L. P.	
	45	Robert St. John N.S.	Robert St. John N.S.	Robert St. John N.S.	Robert St. John N.S.	Robert St. John N.S.	
9 AM	00 Highlights of the Bible N. S.	Lora Lawton N. C. Bab-O	Lora Lawton N. C. Bab-O	Lora Lawton N. C. Bab-O	Lora Lawton N. C. Bab-O	Lora Lawton N. C. Bab-O	Nellie Revell Presents N. S.
	15	The Open Door N.C.-Chase & Sanborn Coffee	The Open Door N.C.-Chase & Sanborn Coffee	The Open Door N.C.-Chase & Sanborn Coffee	The Open Door N.C.-Chase & Sanborn Coffee	The Open Door N.C.-Chase & Sanborn Coffee	Music Depreciation N. S.
	30	Words and Music—N.S.	Help Mate N. C. Old Dutch Clnsr.	Help Mate N. C. Old Dutch Clnsr.	Help Mate N. C. Old Dutch Clnsr.	Help Mate N. C. Old Dutch Clnsr.	Babe Ruth in Person
	45	Hollywood Theatre of the Air—N.C. Dreft	Hollywood Theatre of the Air—N.C. Dreft	Hollywood Theatre of the Air—N.C. Dreft	Hollywood Theatre of the Air—N.C. Dreft	Hollywood Theatre of the Air—N.C. Dreft	Shorty & Sue N. S.
10 AM	00 Rhapsody of Rockies N. S.	Road of Life N. C. Duz	Road of Life N. C. Duz	Road of Life N. C. Duz	Road of Life N. C. Duz	Road of Life N. C. Duz	Saturday Showdown N. S.
	15	Vic and Sade N. C. Crisco	Vic and Sade N. C. Crisco	Vic and Sade N. C. Crisco	Vic and Sade N. C. Crisco	Vic and Sade N. C. Crisco	
	30	World News N. S.	Snow Village N. C. Wh. Lindry Soap	Snow Village N. C. Wh. Lindry Soap	Snow Village N. C. Wh. Lindry Soap	Snow Village N. C. Wh. Lindry Soap	U.S. Coast Guard Band—N.S.
	45	Romance Trails N. S.	David Harum N. C. Aunt Polly's Soup Mix	David Harum N. C. Aunt Polly's Soup Mix	David Harum N. C. Aunt Polly's Soup Mix	David Harum N. C. Aunt Polly's Soup Mix	
11 AM	00 World Front N. C. Bunte Bros. Candy	Household Forum L. P.	Consumers' Clinic—W.S.	Household Forum L. P.	Household Forum L. P.	Household Forum L. P.	Playground Artists—L. S.
	15						Consumers' Time W. S.
	30	Treasury Star Parade W. S.	Household Forum L. P.	Household Forum L. P.	Household Forum L. P.	Household Forum L. P.	Mirth & Madness N. S.
	45	Fort Snelling W.S.	Florence Murphy L. C. Mpls. Star-Jnl.	Florence Murphy L. C. Mpls. Star-Jnl.	Florence Murphy L. C. Mpls. Star-Jnl.	Florence Murphy L. C. Mpls. Star-Jnl.	4-H Club L. S.

Afternoon

		SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
12 M	00	World News L.S.	Midday News L.C. Sweetheart Soap	Midday News L.S.	Midday News L.C. Sweetheart Soap	Midday News L.S.	Midday News L.C. Sweetheart Soap	Midday News L.S.
	15	Labor for Victory W. S.	Main Street L. P.	Main Street L. P.	Main Street L. P.	Main Street L. P.	Main Street L. P.	Main Street L. P.
	30	Dinning Sisters N.S.						
	45	Voice of the Amer- ican Dairy—N.C. American Dairy Association	Carey Longmire N.S.	Carey Longmire N.S.	Carey Longmire N.S.	Carey Longmire N.S.	Carey Longmire N.S.	War Telescope W.S.
1 PM	00	Lutheran Lay- men's League L. C.	Guiding Light N. C. Wheaties	Guiding Light N. C. Wheaties	Guiding Light N. C. Wheaties	Guiding Light N. C. Wheaties	Guiding Light N. C. Wheaties	Roy Shield & Co. N. S.
	15		Lonely Women N. C. Kitchen Tested Flour	Lonely Women N. C. Kitchen Tested Flour	Lonely Women N. C. Kitchen Tested Flour	Lonely Women N. C. Kitchen Tested Flour	Lonely Women N. C. Kitchen Tested Flour	
	30	John Charles Thomas—N. C. Westinghouse Electric	Light of the World—N. C. Cheerioats	Light of the World—N. C. Cheerioats	Light of the World—N. C. Cheerioats	Light of the World—N. C. Cheerioats	Light of the World—N. C. Cheerioats	
	45		Hymns of All Churches—N. C. Softasilk Cake Flour	Hymns of All Churches—N. C. Softasilk Cake Flour	Hymns of All Churches—N. C. Softasilk Cake Flour	Hymns of All Churches—N. C. Softasilk Cake Flour	Betty Crocker N. C. Softasilk Cake Flour	Voice of the Army—W.S.
2 PM	00	Wash. Reports on Rationing—N. C. Council on Candy	Mary Marlin N. C. Ivory Soap	Mary Marlin N. C. Ivory Soap	Mary Marlin N. C. Ivory Soap	Mary Marlin N. C. Ivory Soap	Mary Marlin N. C. Ivory Soap	U.S. Air Force Military Band N.S.
	15	Upton Close N. C. Sheaffer Pens	Ma Perkins N. C. Oxydol	Ma Perkins N. C. Oxydol	Ma Perkins N. C. Oxydol	Ma Perkins N. C. Oxydol	Ma Perkins N. C. Oxydol	
	30	This is the Army Hour—W. S.	Pepper Young N. C. Camay	Pepper Young N. C. Camay	Pepper Young N. C. Camay	Pepper Young N. C. Camay	Pepper Young N. C. Camay	News—N. S. Lyrics by Liza N. S.
	45		Right to Happiness—N. C. Ivory Soap	Right to Happiness—N. C. Ivory Soap	Right to Happiness—N. C. Ivory Soap	Right to Happiness—N. C. Ivory Soap	Right to Happiness—N. C. Ivory Soap	Lyrics by Liza N. S.
3 PM	00		Backstage Wife N. C. Haley's M-O	Backstage Wife N. C. Haley's M-O	Backstage Wife N. C. Dr. Lyons Toothpowder	Backstage Wife N. C. Dr. Lyons Toothpowder	Backstage Wife N. C. Dr. Lyons Toothpowder	Matinee in Rhythm—N. S.
	15		Stella Dallas N. C. Phillips Creams	Stella Dallas N. C. Phillips Creams	Stella Dallas N. C. Phillip's Milk of Magnesia	Stella Dallas N. C. Phillip's Milk of Magnesia	Stella Dallas N. C. Phillip's Milk of Magnesia	
	30	Univ. Chicago Round Table W. S.	Lorenzo Jones N. C. Dr. Lyons Toothpowder	Lorenzo Jones N. C. Dr. Lyons Toothpowder	Lorenzo Jones N. C. Bayer Aspirin	Lorenzo Jones N. C. Bayer Aspirin	Lorenzo Jones N. C. Bayer Aspirin	Minstrel Melodies—N.S.
	45		Young Widder Brown—N. C. Phillip's Milk of Mag. Tablets	Young Widder Brown—N. C. Phillip's Milk of Mag. Tablets	Young Widder Brown—N. C. Phillip's Milk of Mag. Tablets	Young Widder Brown—N. C. Phillip's Milk of Mag. Tablets	Young Widder Brown—N. C. Phillip's Milk of Mag. Tablets	
4 PM	00	NBC Summer Symphony Orch. N.C. General Motors	When a Girl Marries—N. C. Sure-Jell	When a Girl Marries—N. C. Sure-Jell	When a Girl Marries—N. C. Sure-Jell	When a Girl Marries—N. C. Sure-Jell	When a Girl Marries—N. C. Sure-Jell	Not For Glory W. S.
	15		Portia Faces Life N. C. Post Bran Flakes	Portia Faces Life N. C. Post Bran Flakes	Portia Faces Life N. C. Post Bran Flakes	Portia Faces Life N. C. Post Bran Flakes	Portia Faces Life N. C. Post Bran Flakes	
	30		Just Plain Bill N. C. Anacin	Just Plain Bill N. C. Anacin	Just Plain Bill N. C. Anacin	Just Plain Bill N. C. Anacin	Just Plain Bill N. C. Anacin	Three Suns Trio—N.S.
	45		Front Page Farrell—N. C. Freezone	Front Page Farrell—N. C. Freezone	Front Page Farrell—N. C. Benefax	Front Page Farrell—N. C. Benefax	Front Page Farrell—N. C. Benefax	W. W. Chaplin N. S.
5 PM	00	That They Might Live—W. S.	News—L. C. Groves Lab. Musicale—L.P.	News—L. C. Groves Lab. Allen Roth Presents—L. P.	News—L. C. Groves Lab. Musicale—L.P.	News—L. C. Groves Lab. Allen Roth Presents—L. P.	News—L. C. Groves Lab. Musicale—L.P.	A.P. News N.S. Billy Folger L.S.
	15		Billy Folger L. S.	Allen Roth Presents—L. P.	Meet Your U.S. Coast Guard W. S.	Allen Roth Presents—L. P.	Orpheum on the Air—L.C. Orpheum Theater	The Band Plays On L.P.
	30	Song Masters L. C. Zinsmaster Baking Co.	Musicale L. P.	Musicale L. P.	Musicale L. P.	Musicale L. P.	Musicale L. P.	Starring Curt Massey—N. C. Schutter Candy Co.
	45	Sunday Afternoon News—L. C. Milk Foundation	Highlights in Headlines—L. C. Richman Clothes	Highlights in Headlines—L. C. Vapo Rub & Va-tro-nol	Highlights in Headlines—L. C. Richman Clothes	Highlights in Headlines—L. C. Vapo Rub & Va-tro-nol	Highlights in Headlines—L. C. Richman Clothes	Highlights in Headlines—L. C. Vapo Rub & Va-tro-nol

Evening

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
6 PM	00 Those We Love N.C. Grapenuts Flakes	Fred Waring N.C. Chesterfield Cigarettes	Fred Waring N.C. Chesterfield Cigarettes	Fred Waring N.C. Chesterfield Cigarettes	Fred Waring N.C. Chesterfield Cigarettes	Fred Waring N.C. Chesterfield Cigarettes	For This We Fight W.S.
	15	News of the World-N.C. Alka Seltzer	News of the World-N.C. Alka Seltzer	News of the World-N.C. Alka Seltzer	News of the World-N.C. Alka Seltzer	News of the World-N.C. Alka Seltzer	
	30 Fitch Band Wagon-N.C. Fitch Tonic & Shampoo	Jimmie Fidler L.C. Arrid	NBC String Trio N.S.	Caribbean Nights N.S.	Jayne Cozzens N.S.	Tropicana N.S.	The Adventures of Ellery Queen Bromo Seltzer N.C.
	45 Alex Drier—N.C. Brushless Shave Cream	H.V. Kaltenborn N.C. Pure Oil Co.	H.V. Kaltenborn N.C. Pure Oil Co.	H.V. Kaltenborn N.C. Pure Oil Co.	H.V. Kaltenborn N.C. Pure Oil Co.	H.V. Kaltenborn N.C. Pure Oil Co.	
7 PM	00 Charlie McCarthy C. & S. Coffee & Stams—N.C.	Cavalcade of America—N.C. Dupont Co.	Johnny Presents Ginny Simms Phillip Morris Cigarettes—N.C.	Mr. and Mrs. North-N.C. Woodbury Cosmetics	Maxwell House Coffeetime N.C.—Maxwell House Coffee	Cities Service Concert—N.C. Cities Service Oil Marketing Co's	Able's Irish Rose N.C. Drene & Teel
	15						
	30 One Man's Family N.C. Fleischman Yeast	The Voice of Firestone N.C.—Firestone Tire Co.	Tums Treasure Chest—Tums N.C.	Beat the Band Raleigh Cigarettes—N.C.	The Aldrich Family N.C. Postum	All Time Hit Parade—N.C. Lucky Strike Cigarettes	Truth or Consequences—N.C. Duz
	45						
8 PM	00 Manhattan Merry-Go-Round N.C.—Dr. Lyons Toothpowder	The Telephone Hour—N.C. Bell Telephone System	Mystery Theatre—N.C. Molle Shaving Cream	A Date with Judy—N.C. Sal Hepatica & Ipana	Kraft Music Hall Bing Crosby N.C. Kraft Cheese	Waltz Time N.C. Phillips Milk of Magnesia Tabs.	National Barn Dance N.C. Alka Seltzer
	15						
	30 American Album of Familiar Music N.C. Bayer Aspirin	Dr. I.Q. N.C. Vitamin Plus	John Nesbitt's Passing Parade N.C.—Johnson Floor Wax	Mr. District Attorney N.C. Vitalis	Life With Fred Brady N.C. Lifebuoy Soap	People Are Funny Raleigh Cigarettes—N.C.	Sunset Valley Barn Dance L.C.—Premium Crackers
	45						
9 PM	00 Hour of Charm N.C. Gen. Elec. Lamps	Contented Hour N.C. Carnation Milk	Johnny Mercer's Music Shop—N.C. Pepsodent Tooth Paste	Kay Kyser's College—N.C. Lucky Strike Cigarettes	The Camel Show Camel Cigarettes N.C.	Tommy Riggs and Betty Lou—N.C. Swan Soap	Million Dollar Band Palmolive Soap N.C.
	15						
	30 Bob Crosby and Co.—N.C. Old Gold Cigarettes	Information Please N.C. Heinz Products	Red Skelton Raleigh Cigarettes—N.C.		March of Time N.C. Time, Inc.	Bill Stern, Sports Colgate Shave Cream N.C.	Grand Ol Opry N.C. Prince Albert Tobacco
	45					To be announced N.S.	
10 PM	00 Tomorrow's Headlines Tonight—L.C. Model Laundries	Tomorrow's Headlines Tonight—L.C. Phillips Gas-Oil	Tomorrow's Headlines Tonight—L.C. Model Laundries	Tomorrow's Headlines Tonight—L.C. Phillips Gas-Oil	Tomorrow's Headlines Tonight—L.C. Model Laundries	Tomorrow's Headlines Tonight—L.C. Phillips Gas-Oil	Tomorrow's Headlines Tonight—L.C. Model Laundries
	15 Star Dust L.C. Spring Air Felt Mattresses	Liberty's Short Stories—L.C. Gluek's Beer	Gluek's Table for Two—L.C. Gluek's Stout	Liberty's Short Stories—L.C. Gluek's Beer	Gluek's Table for Two—L.C. Gluek's Stout	Liberty's Short Stories—L.C. Gluek's Beer	Sunset Valley Barn Dance L.S.
	30 The Pacific Story W.S.	Echoes of the Tropics—N.S.	Salute to Youth N.C. Goodyear Tire & Rubber	Can You Top This—N.C. Colgate Palmolive Peet Co.	Wards at War N.S.	Road to Danger N.S.	
	45						
11 PM	00 News—N.S.	Last Minute News L.C. Gruen Watch	Last Minute News L.C. Gruen Watch	Last Minute News L.C. Gruen Watch	Last Minute News L.C. Gruen Watch	Last Minute News L.C. Gruen Watch	Last Minute News L.C. Gruen Watch
	15 Overseas Special L.S. (Begins 11:10 p.m.)	Overseas Special L.S. (Begins 11:10 p.m.)	Overseas Special L.S. (Begins 11:10 p.m.)	Overseas Special L.S. (Begins 11:10 p.m.)	Overseas Special L.S. (Begins 11:10 p.m.)	Overseas Special L.S. (Begins 11:10 p.m.)	Overseas Special L.S. (Begins 11:10 p.m.)
	30						
	45						