

Volume I

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# KSTP-RADIO CITY CROWD \* \* JAMS BIG OPENING \* \*

## 'Lady in the Dark' Buffo Opener

Having its Northwest Premiere last Wednesday night at the newly decorated Radio City Theatre— "Lady In The Dark" scored a sock hit as thousands thronged the theatre to witness Paramount's technicolor romantic drama with music. Ginger Rogers, Ray Milland, Warner Baxter, Jon Hall, and Mischa Auer were the stars of the grand opening attraction and did a splendid job of entertaining. Picture notables from all parts of the country attended the opening including John Bababan, secretary and treasurer of the B. & K. Theatre in Chicago, Leonard H. Golderson, President of Paramount Theatre Service Corporation, Ralph Branton, general manager of Tri State Theatre Corporation, Des Moines, Ben Marcus, division manager of Columbia Picture Corporation and many others too numerous to mention. Representation from the newspaper, political and sporting worlds were also prominent.

The Minnesota Amusement Co. proudly opened its doors of this great showplace to the general public at 6:30 Wednesday night; however throngs of patrons had started milling hours before, filled with curiosity. Consisting of over 4,000 seats this new showplace was in all its glory and the atmosphere of comfort and courteous service was prevalent throughout. All signs tend to tremendous success for this new venture and all the entertainment world joins in wishing the best for the newest of the new—Radio City Theatre.



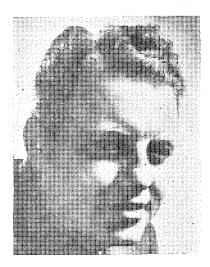
STANLEY C. HUBBARD
President and General Manager, Radio Station KSTP

## New Studio Most Modern in Country

Outstanding stars of the country's greatest radio shows joined members of the Minneapolis Civic & Commerce Association and other organizations in their grand opening program dedicating KSTP's studios in Radio City last Wednesday. The studio was jampacked for the inaugural and hundreds were turned away for lack of room. Hollywood's Radio City by way of electrical transcriptions beamed best wishes from Red Skelton, Charlie McCarthy & Edgar Bergen, Eddie Cantor, Jack Benny, Kay Kyser, Amos 'n' Andy, and the stars from "One Man's Family." New York's Radio City had Frank Mullen, vice-president and general manager of the National Broadcasting Company, on the air to wish the newly decorated station the best of luck.

Local officials were also prominent as Mayor Marvin L. Kline and A. J. Huck, vice-president of the C. & C., saluted the official opening of the Northwest's largest and most up to date radio studio. A special dedicatory program was aired including Leonard Leigh and his thirty piece orchestra, Virginia Olson, soprano and one of KSTP regional winners in the "Hour of Charm" search for the "undiscovered voice of America." Stanley Hubbard, president of KSTP, has promised the radio listening public that the future will hold nothing but the best of entertainment for the Northwest listening public.

# TOP SPIELERS OF KSTP



#### BROOKS HENDERSON

Born — Forest Lake, Minn. — school St. Paul—U. of M. Started radio while at University—1929—WRHN—now WTCN—worked two years in Duluth and then came to KSTP in 1934 and is present head of announcers. Married in 1933 and has boy 3½ years old.

Schedules: "Highlights in Headlines," 5:45 p.m., Monday-Saturday: "Sunday Afternoon News," 5:45 p.m., Sunday only: "Tomorrow's Headlines Tonight," 10:00 p.m., Monday-Sunday.



#### RANDY MERRIMAN

Born in Minneapolis about 31 years ago—attended Central High School—worked three years with nation's largest circuses—later worked in vaudeville in act known as Merriman & Green. Later became house manager of Minnesota Theatre. Married 9 years and has daughter Suzanne and son Michael. Averages 200 benefits yearly—air work almost all "ad bib."

Schedule — "Overseas Special," 11:30 p.m.-2:00 a.m.



#### DEL FRANKLIN

Born — Plymouth, Nebraska. Went to school in Plymouth until 15 then family moved to Milwaukee. Finished prep school there and then went to Eau Claire where he attended State Teacher's College. While in Eau Claire he was member of basketball team and played pro ball. Worked WJMC, Rice Lake, Wis., in 1939—KDAL, Duluth, in 1941 and came to KSTP in January 1943—Married and has son 20 months old.

Schedule: "Morning Newspaper of the Air," 7:30 a.m., Monday-Saturday.



#### CAL KARNSTEDT

Born—Aberdeen, South Dakota—graduate of West High and attended College of St. Thomas—Started radio announcing WDAG, Fargo, N. D., 1935. Year later KFJM, Grand Forks. 1936 went into KDAL, Duluth. Joined staff of KSTP in September 1938 as announcer. Producer and M.C. of Sunset Valley Dance and Sunrise Round-up.

Schedules: "Midday News,"
12:00 noon, Monday-Saturday;
"Sunset Valley Barn Dance," 8:30
p.m.-10:15 p.m., Saturday; "Table
For Two," 10:15 Monday-Friday;
"Land O' Lakes Newstime," 7:15
Monday-Saturday.