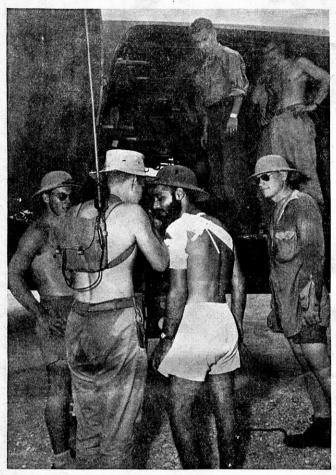
MARINE BATTLE BROADCASTING SYSTEM



Interviewing a wounded Marine Platoon Sergeant over a pack transmitter, as he boards transport plane for evacuation.

Bringing important events into homes thousands of miles away by instantaneous electrical transcriptions.

HEN the special events programs disappeared from the commercial networks with the advent of war, they were not a casualty of war since they had gone to war with the Marines and become known as Battle Broadcasting. They are bringing the biggest event in history right into homes thousands of miles from the scene of the conflict.

A small group of Marines assigned to the work had to discard most of the expensive and delicate equipment used by commercial networks because the intense heat, heavy rainfalls and high humidity affected it with rust, mold and corrosion. Direct short-wave broadcasts were ruled out since the international broadcasting stations were far behind the lines and would defeat the principal purpose—which was on-the-scene accounts of battle action as described by the participants. Instantaneous electrical transcriptions were the answer, with the transcriptions being flown to the United States by air transport

The ingenuity of the directors has enabled listeners to get the "feel of battle" right in their own homes. Interviews with fliers just back from important missions and the stories of wounded men help to impress the seriousness of the present conflict. A lighter touch is given by programs presented by the natives of the islands on which our Marines are stationed, and by messages to the folks at home from the boys. Due to the speed with which the transcriptions are shipped, listeners can keep right up-to-the-minute with current events, thanks to Battle Broadcasting.



Natives of a South Pacific island serenade United States listeners via Battle Broadcasting. A Marine Corps radio correspondent was master of ceremonies for this unusual feature and "I. S. liaison office assisted with arrangements



Navy and Marine fighters, all from Georgia, send messages from the South Pacific via Battle Broadcasting. All broadcasts are electrically transcribed instantly and the transcriptions flown to the United States by air transport



A Marine Lieutenant is interviewed before he can leave his plane after a fighter sweep over an important key Japanese base in the South Pacific.



Marine Corps correspondents record their impressions of a recent invasion, for the Battle Broadcasting unit on the island, after completing original assignments during the early days of the offensive.