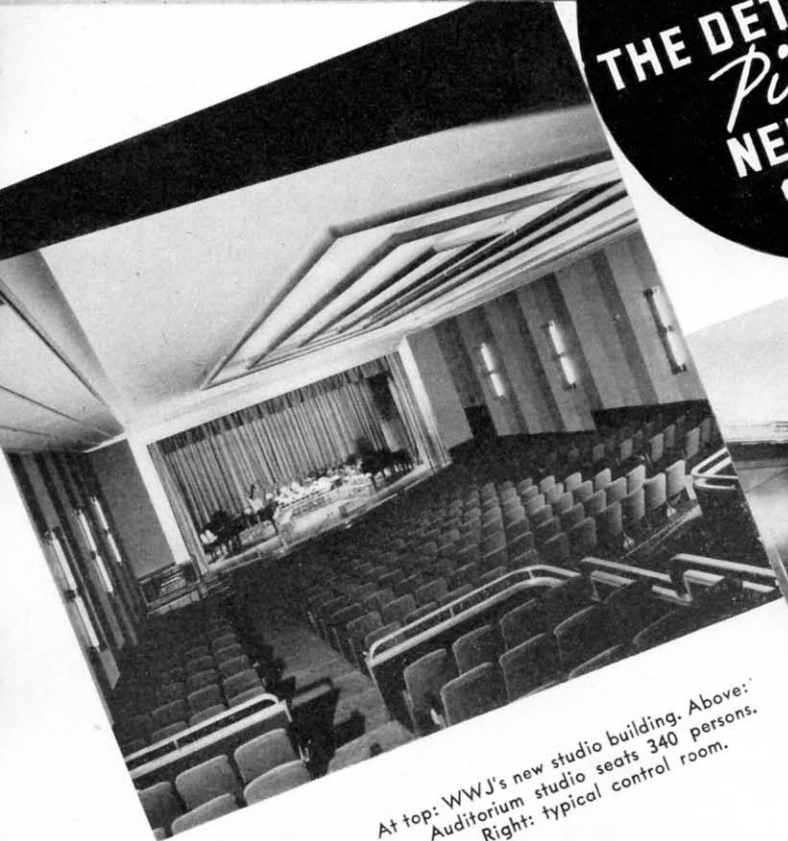


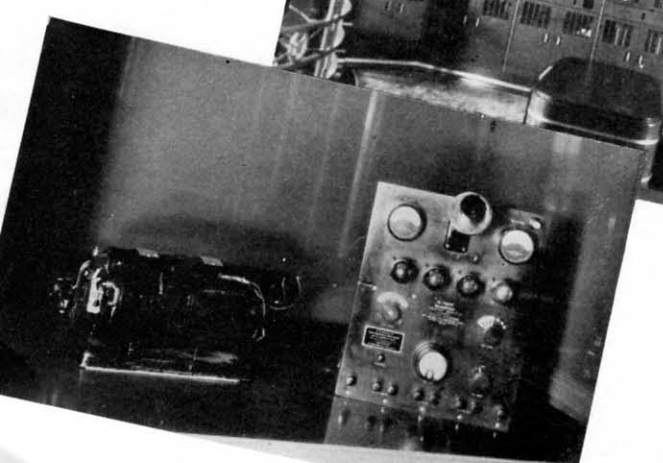
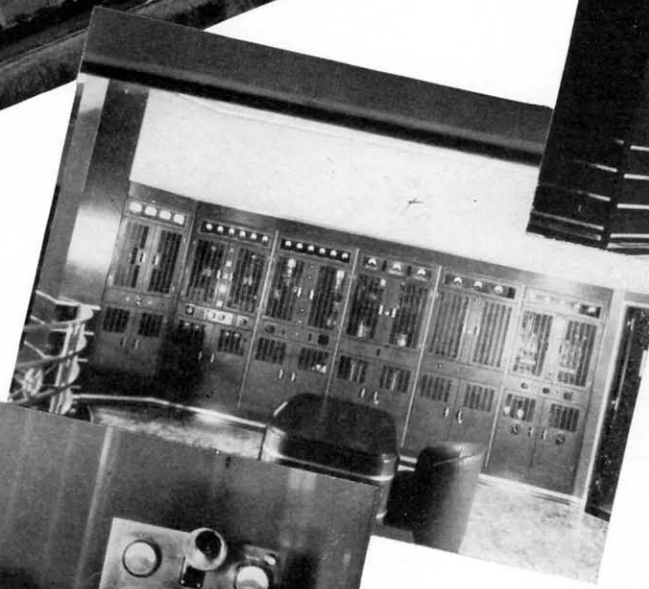


AUGUST 20, 1920, the Detroit News began its commercial broadcasting career and it is on that date that WWJ lays claim to the title of America's oldest broadcasting station. Sixteen years later WWJ celebrates that historic date with the completion of one of the finest studios and stations in the country. During its steady strides forward men and women prominent in practically every field have broadcast over its microphones. The station was the first to broadcast a symphony orchestra, participated in the first national broadcasts of football and baseball games and was among the first to bring news bulletins to its listeners.

JANUARY 28, 1922, WWJ installed the first commercial transmitter sold by the Western Electric Company. Since that day WWJ and Western Electric have traveled along hand in hand. WWJ has been 100 per cent Western Electric in broadcast station and studio equipment. Progress in the art of broadcasting for one has meant progress for the other. WWJ and Western Electric are proud of this record.



At top: WWJ's new studio building. Above: Auditorium studio seats 340 persons. Right: typical control room.



At top: WWJ's new transmitter station and 400 foot vertical radiator. Above and at left: Two views of Western Electric five KW High Fidelity transmitter. Striking murals and modern decorations make this one of the most beautiful stations in the country. While making a perfect setting for the present equipment, the station is spacious enough to permit future expansion.

Left: Historic first transmitter of WWJ which operated under the call letters of 8MK. It was a marvel in 1920.