

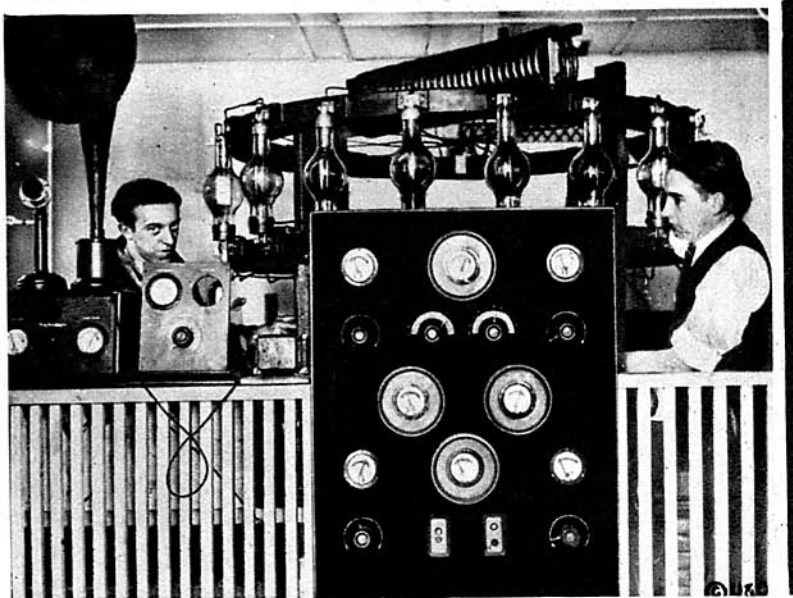
Pictorial Review



Left: Powel Crosley, Jr., President of the Crosley Manufacturing Co., Dedicating the New 300-Watt Western Electric Radio Broadcasting Equipment At Station WLW, Cincinnati, Ohio. The Transmitting Unit Can Be Seen To the Left of Mr. Crosley, the Speech Amplifier Being to the Right of the Desk. A Complete Receiving Set and Power Amplifier Are Used When Checking Up On the Stations Transmitting. This Is Mounted on the Top of the Desk.

Giant Transmitter of the New Broadcasting Station WJAZ at the Edgewater Beach Hotel, Chicago. This Station Will Be the Most Powerful in the Country, With a 3,000-Mile Radius. The Big Tubes Are Arranged in a Complete Circle Surrounding the Set, So That the Wires Leading to Them Are All of the Same Length. The Studio, Located on the Ground Floor of the Hotel, is Walled With Plate Glass So That the Public Can See Just How the Broadcasting Is Carried On.

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BRIDE WON BY RADIO

By ROSCOE SMITH

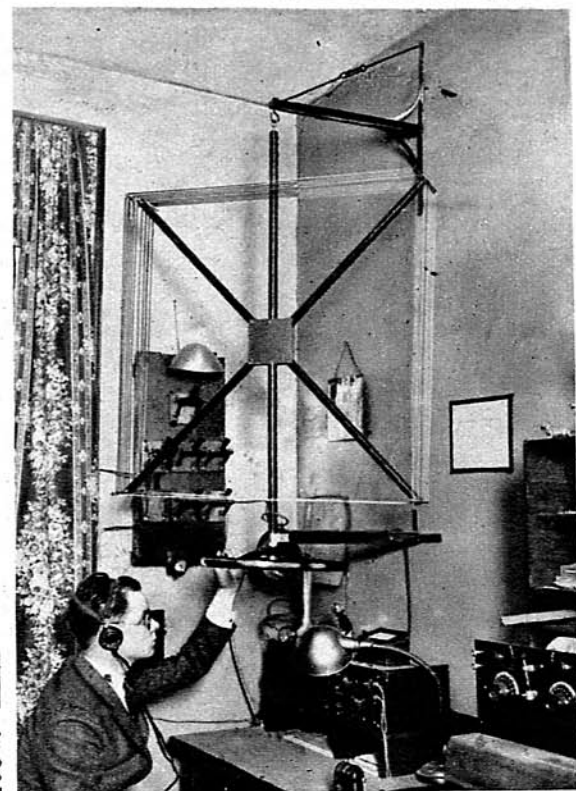
"Say it with flowers" is a sentimental phrase that may be popular in some quarters, but it no longer holds good with certain people. At least so says Jack Nelson, program director of Station WDAP, Drake Hotel and Board of Trade Broadcasting Station. Jack hit upon a new idea for conveying romance and it was none other than—hold your breath fans—"SAY IT WITH RADIO."

And Jack said it with radio quite a few times, early in April, broadcasting his sentiments to Miss Madelon Mooney in Toledo for several weeks until the last week in the month of showers, when they were married.

Of course Miss Mooney always listened in at Toledo, but she heard with greater significance the songs that the Northwestern University student was broadcasting, songs that he had written himself. And young Nelson, when he first conceived the idea of a radio courtship, was hampered by certain rules which forbid broadcasting anything save of general interest to the public.

Now That Summer Is Here and Old Man Static Is Getting Busy, the Loop Aerial Is Again Coming Into Its Own. Its Good Directional Qualities, and the Fact That It Reduces Static To a Minimum, Make It Highly Desirable For Summer Use or, in Fact, For Any Time. Wendall Kilmer, a New York Amateur, Mounts His Loop Aerial on the Wall and Turns It By Means Of An Old Automobile Steering Wheel.

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of Radio Events

Studio of Station WLW of the Crosley Manufacturing Co., Cincinnati, Ohio. From Left to Right in the Picture Are Fred Smith, Director at WLW, Jean T. Have, Violinist, Lucy de Young, Contralto, Mrs. Thomas Prewitt Williams, Accompanist, and Karl Kirk-smith, First Cellist of the Cincinnati Symphony Orchestra. The Artists Are from the Artist Faculty of the Cincinnati Conservatory of Music.



This Trio of New Yorkers Started From the City Hall, New York City, After Having Been Given An Official Send-Off By Mayor Hylan, On a Trip Around the World In Their "Radio Car," a Star Automobile, Especially Equipped With a Radio Receiving Set Furnished By A. H. Grebe & Co. From Left to Right Are Peter Taylor, Radio Expert, Blanding Sloan, Well-Known Scenic Artist, and Mildred Taylor, Writer.

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Just how it was done has been suggested by the announcements the program chairman put out before the songs were begun. In a code known only to themselves the two radio lovers readily interpreted such meaning phrases as "I love you," "Received your wire," and "Waiting for your letter," and a lot of other things. There could be no mistake, because Jack Nelson is one of Chicago's most versatile song writers and a playwright.

Anyhow, Jack tells the world he is happy and with his bride, now generally termed the "radio bride," is living happily right in the palatial Drake Hotel, close to Jack's work in one of the world's modern broadcasting stations.

Nelson wrote five musical comedies while he was a student at Northwestern, all of which were presented in Chicago theaters. He is the composer of the famous "WDAP Song," just had two songs placed with New York publishers, and has collaborated with Gus Kahn, composer of "My Buddy," "Carolina in the Morning," and also with Harry Akst, composer of "Dearest," and other song hits.

Photo Shows Edward Kelly, of New York City, Who Has Solved the Tenant Radio Problem By Doing Away With the Usual Outdoor Aerial. He Uses a Large Coil of Wire Wound On a Cardboard Tube, This Acting As a Wave Antenna. Mr. Kelly Has Succeeded In Bringing In a Number of DX Stations As Loud As the Local Ones. His Set is of the Single-Circuit Type Employing a Dry-Cell Tube. The Round Box on the Right of the Window Is His Substitute For An Aerial.

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