

HOWLS, SHRIEKS GLUT AIR, SAYS CROSLY PAPER

Cincinnati.
"Crosley Radio News," a publicity sheet published by the Crosley Radio Corporation, operator of WLW and WSAI, which heretofore has refrained from commenting on the reallocation, in its latest issue contains an attack on the reallocation as the cause of "continual howls and shrieks."

A news article about a rat that bit a fuse holder in a set and was electrocuted, contains the attack. The issue was sent to 12,000 newspapers and periodicals, with the incentive the material be used. It sets forth that "continual pick-up of howls and shrieks, many of them not unlike the nocturnal wails of Thomas cats" are "to be found nightly in the broadcast band since the reallocations of November 11th."

Crosley Personally Silent

Powel Crosley, Jr., president of the corporation, has refused to comment personally on the reallocation, nor has his official organ commented on it, although the denial of night broadcasting to WSAI under the reallocation prompted the extensive publication of protests. The attack therefore is the first comment to come from the Crosley camp.

The condemnation aroused comment, as the general response by the listening public has been a favorable reaction to the reallocation, and reduction of heterodyne interference has been obvious.

Engineer Objects

A marked copy of the issue bearing the attack was sent to the Federal Radio Commission by an engineer who was indirectly connected with the reallocation and who resented "such unscientific discussion of a scientific subject."

KGO Obliges Brides With Timely March

Oakland, Calif.

Fans frequently telephone KGO asking that the station furnish radio music for weddings.

Careful record is made of the time so that the couple may start their married life in step with some favorite wedding march.

Largest Dance Band On Air Each Week

The Freshman-Freed-Eisemann merger, will be on the air Tuesday at 10.30 p. m. for 52 weeks. It began January 1, over the WJZ chain.

The programs will alternate between the Freshman and Freed-Eisemann divisions of the company, and will be known as the "Orchestradians," one of the largest dance orchestras on the air.

N.B.C. Network Now 58 Stations

Announcer Speeds to Wrong Station

Charlie Garland, announcer at WBBM, Chicago, drives a car with four speeds forward, and his favorite alibi to motorcycle policemen is that he was late for broadcasting and had to hurry. Recently this excuse met deaf ears. The policeman suggested that Garland hurry to the station—but not the station Garland meant.

For fifteen minutes Garland used the telephone in the police station for assistance. After it was forthcoming, he vowed to drive slower forever.

Television Discouraged In Broadcast Band

Washington.

In its annual report to Congress the Federal Radio Commission, without defining any fixed policy, discourages television in the broadcast band as follows:

"The recent advances in radio television threaten to create serious problems. The Commission has allowed a few broadcasting stations to experiment with television in the broadcast band on their assigned channels on condition that this form of communication be limited to a small amount of time per day and be so conducted as not to cause interference on adjacent channels.

"There is also a distinct development of television in the high frequency band. It has been urged upon the Commission that it should permit regular television service in the broadcast band as well, because of the fact that a large potential audience is already at hand and in some cases the ordinary receiver can be adapted to receive television by the addition of certain apparatus.

"Television signals, however, will subject the broadcast listener to objectionable noises. The International Radio Convention limits the broadcasting band to telephonic signals. The Commission has not yet determined its final policy with reference to this subject."

Porto Rican Reassigned

Washington.

Because of interference with the Naval Radio Station at San Juan, the Federal Radio Commission ordered the Porto Rico broadcasting station WKAQ to operate on 890 kilocycles with 500 watts immediately. The International Telephone and Telegraph Corporation, operating the station, requested the change, stating that the Navy had complained of "serious interference" caused by the station after its antenna, which had been swept away by the recent hurricane, had been replaced.

Nine More Than Columbia's But List is Divided Into Two Groups — Dispute Over Who Really Holds World Record — 2,200 Mile Wire Line in Mount- ain Region Inaugurated by N.B.C.

Closely following the announcement by the Columbia Broadcasting System that it will have the largest single chain in the world, with a total of 49 stations, effective January 8th, came a jubilant proclamation by the National Broadcasting Company that its total of associated stations has reached 58, or 9 more than the Columbia's. However, the Columbia System prides itself that it is a single chain, and as such claims the world record, while the N.B.C. stations are divided into two groups, served principally by WJZ and WEFW as key stations. The Columbia key stations are WOR and WABC.

The Pacific Coast was permanently linked to the N.B.C. nation-wide network recently when a circuit from Denver to San Francisco was hooked up. Work on establishing this link took a year. Maintenance of this 2,200-mile circuit will cost \$220,000 a year.

The new circuit serves two intermediate transmitters, KSL, Salt Lake City, and KOA, Denver, and enables the N.B.C. to provide the entire country with its network programs.

Serves 82.7 Per Cent. of Listeners

The total service of the N.B.C. is now reaching 82.7 per cent. of the radio audience of the United States. The N.B.C. Eastern circuits serve 69.4 per cent. and its Pacific Coast system reaches an additional 12.1 per cent. The new link adds 1.2 per cent. and brings to listeners in the mountain district the same programs heretofore heard only in the East and on the Pacific Coast. Before this link was made, these listeners heard only special network programs and events of national importance.

With the inauguration of this transcontinental circuit practically every major program heard through the N.B.C. System becomes national in fact. Already there are eleven features originating in New York which have signed for coast-to-coast service. These include General Motors Family Party on Mondays; Eveready Hour, Cliquot Club Eskimos, Dolores Cassinelli and Los Sevillanos, and the Sixteen Singers on Tuesdays; Palmolive Hour on Wednesdays; Seiberling Singers on Thursdays; Wrigley Review and Philco Hour on Fridays; the National Orchestra led by Walter Damrosch, and