

This new station situated in the heart of Kansas is already making a name for itself in the broadcasting field. It is Western Electric equipped. The transmitter building (at right) is erected on bottom land at the junction of three creeks radiating in different directions approximately 120 degrees, which is the reason for the tower being set on a pedestal. The land may flood to a depth of eight feet and the station still be on the air as all equipment is above high water level. Engineers Brown and Seymour are shown at right of the transmitter building.



N. E. Vance, Jr., Chief Engineer (left), is particularly enthusiastic about the 110A Amplifier shown below in the center panel. KSAL was one of the first stations to purchase this equipment. The 310 type transmitter appears at right of amplifier.



Below: Twin 23A speech input equipments afford maximum flexibility of control. For remote programs KSAL uses the 22A.





Hundreds of enthusiastic fans attend KSAL's Saturday night barn dance — a popular feature program. Below: Seventeen of the 22 staff members who are doing fine work for the new station. R. L. Laubengayer is the owner.



Below: One of KSAL's attractive studios which are situated in the Journal Building in downtown Salina. Eight-ball microphones are used — both floor and desk stand models are shown here.

