

WLAG

LISTENIN' IN Radio NEWS PROGRAM



Price Five Cents

APRIL 16, 1923

Minneapolis, Minn.

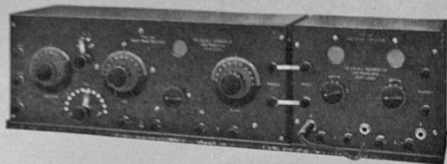
Vol. I No. 8



PEAVEY'S JAZZ BANDITS
will play soon.

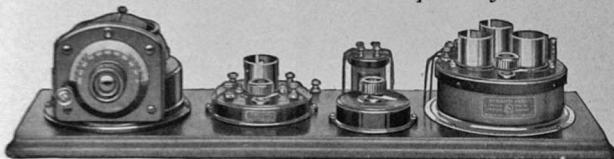
READ DR. PEPPER'S PAGE.

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No. 281 Receiver \$90.00 No. 521 Amplifier \$55.00

Atwater Kent Radio Frequency Sets



Atwater Kent Receiving Set consisting of one stage transformer coupled, radio frequency, detector and two stage audio amplification. No. 4052 complete \$60.00.

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REINHARD BROTHERS COMPANY

11 to 17 South Ninth Street
MINNEAPOLIS

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RADIO SUPPLY COMPANY

609 Marquette Avenue
MINNEAPOLIS

Postage 50c a Year

Single Copy 5 Cents

LISTENIN' IN

THE OFFICIAL RADIO NEWS-PROGRAM OF W L A G

"The Call of the North"

OAK GROVE HOTEL, MINNEAPOLIS

Operated by
CUTTING AND WASHINGTON RADIO CORPORATION

Supported by

E. E. ATKINSON & CO.
CUTTING & WASHINGTON
L. S. DONALDSON COMPANY
PINDLEY ELECTRIC CO.
MINNESOTA LOAN AND TRUST CO.

NORTHWEST FARMSTEAD
NORTHWESTERN NATIONAL BANK
POWERS MERCANTILE CO.
PURITY BAKING CO.
STERLING ELECTRIC CO.

Vol. I

APRIL 16, 1923

No. 8

HINTS TO HOUSEWIVES

Beginning Monday Morning, April 16th, we will broadcast from 10:45 to 11:15 a. m. each day. The time will be used for "Hints to Housewives." The first week the broadcasting will be for the following firms:

Monday, Powers Mercantile Company.
Tuesday, Purity Baking Company.
Wednesday, E. E. Atkinson Company.
Thursday, Sterling Electric Company.
Friday, Powers Mercantile Company.
Saturday, Purity Baking Company.

ONLY ANOTHER STEP, HOWEVER

One accomplishment the radio must be credited with, and there is no denying the fact—it is serving everyone. Radio broadcasting knows no age, sex, color or creed. People of all ages, both sexes, rich and poor, are daily enjoying and profiting by radio broadcasting. It is taking music to those who never had an opportunity to hear music. It is taking real meritorious lectures to the farmer who may live miles from a railroad, telling him many things about his business he never knew, and to learn these things otherwise it would be necessary for him to buy a library equal in money value to his farm. It is correcting traffic evils and solving traffic problems in congested cities. It is bringing into the lives of our little folks stories they would never hear, perhaps.

Radio broadcasting is the latest development in communication.

Communication is the highest development of civilization known to man. Early communication was accomplished on foot.

If a man desired to talk to another he walked to see him. Domestic animals later simplified matters and by their use people could visit each other oftener, and with less inconvenience.

The progress of our nation keeps pace with the progress of communication. Pony expresses and pack trains, steamboats and steam trains, automobiles, airplanes, all have played important roles in the development of our system of communication.

Radio, the latest wonder science has given us, surpasses all previous development in point of service. It came to us unexpectedly like a bomb, and began to develop overnight.

It is now possible for a speaker to talk to an audience in every state in the union from WLAG, as well as in Mexico and Canada. He may have a message for everyone and may get that message home to each as quickly as light travels (186,000 miles per second). Without radio broadcasting and reception this would be a physical impossibility.

Radio has been instrumental in apprehending thieves and other criminals. It has located stolen property, located lost persons, reunited entire families, found wayward sons.

Every village and town in the United States should and will in time install a municipal receiving station. There are many ways they can use a station to advantage every day. Such a station with a public bulletin board would become indispensable to town folks.

Each high school should be equipped with a receiving station. The educational value cannot be estimated.

RADIO FOR UNFORTUNATES

In this fast age of ours, we are awaking each day to new developments along various lines. When we arise in the morning to embark upon another day, we may be introduced to a new science or to a new method of doing some one thing in an easier faster way. It is not until very recently that the Electrical Brains of the world gave us a new method of communication and as all Americans are prone to act, we grabbed it. Old and young accepted it immediately, not for the novelty of Radio, for it is not a novelty, but for the educational entertainment it offered with no effort and very little expense.

There is no end to the possibilities of Radio from the reception end. It is going to our fellow creatures that are handicapped by sickness. Radio at the sick bed and wheel chair is taking to the occupants new things from an outside world that could never be introduced to them by any other method.

The writer knows of a government veterans' hospital in the Twin Cities that houses sixty individual receiving sets. Most of the outfits were made by the soldier inmates. One would have to be one of them to realize just what Radio means to these boys.

LISTENIN' IN

When we are "Listenin' In" on any program think of these boys and if you have any magazines or books you don't know what to do with drop "Listenin' In" a card.

There are blind people who cannot enjoy all the things you and I can enjoy but the Radio is opening a new channel of entertainment to help them busy themselves. The blind are becoming skillful in the operation of their sets. Think what a world of new enjoyment there must be to people handicapped this way. If for no other reasons in the world, Radio broadcasting should stay for these.

BIGGER AND "FARTHERER"

AV7, St. Paul National Guard station, Sixth Infantry, is on the time of WAAH, Commonwealth Electric-Pioneer Press station, while WAAH is being rebuilt and strengthened. This work will take about one week more.

GOOD IDEA AT THAT

The best exhibition of conflicting bands of wave lengths is on a sleeping car of a train that halts at 2 a. m. in a station. The Pullman company would do the traveling public a service by prescribing rules for union of operation in nasal broadcasting.—Sparks.

LISTENIN' IN

MONDAY

April 16, 1923, 6:00 to 6:30 P. M.

Children's Hour Broadcast for L. S. Donaldson Company

Meeting of the Children's Radio-Health and Tooth Brush Club of America, Dr. F. W. Pepper, president; R. H. Whitcomb, secretary.
Story.....John E. Calhoun, Jr.
Story—"Helen's Babies".....Anon.

Helen Berg (Pupil of Clara Rice, MacPhail School)

Song.....6 Blake Junior School Children (Ages 6 to 9)
Health Talk—"Eyes".....Dr. A. C. Hoffman
Story.....Vernon Myers (Age 6)
Story—"Jimmie Under the Table".....Anon.
Helen Berg (Pupil of Clara Rice, MacPhail School)

Health Talk—"Feet".....Representative Minnesota State Association of Chiroprodists
of Chiroprodists
Piano Solo—"Octave Intermezzo".....Leschetizky
Harriet Jetson (Pupil Kate Mark Twitchell)

Story.....Original
Robert H. Whitcomb
Talk by Mayor Geo. E. Leach, Honorary President of the Club.
Song—"My Kiddies".....Dr. F. W. Pepper

6:30 to 7:30 P. M.

Lecture Hour Broadcast for Northwest Farmstead

S. A. Lindon: "Cost Accounting for Farmers."
Franc P. Daniels: "Strawberry Growing."
Charles E. Wise: "Hog Raising."

10:10 P. M.

Broadcast for Purity Baking Company

Dr. Solon J. Buck, Historical Society: "Introducing Minnesota."
ARTISTS

Saxophone Octette, arranged by George Howard Fulton
J. Phillip Steffa, reader
Selma Erickson, coloratura soprano
Esther Sanford, cellist
Marjorie Wright, accompanist

1. My Pillow and Me
 2. Queen of the Orient
 3. Parade of the Wooden Soldiers
 4. Lady of the Evening
 5. Crinoline Days
- Saxophone Octette
1. Sign of the Rose.....Daly
 2. Mia Carlotta.....Daly
 3. Somebody Else Will.....Steffa
 4. Young Fellow, My Lad.....Service
 5. Courtship of a Son of Swat.....Rice
 6. Don't You Know.....Kipling
- J. Phillip Steffa

1. One Fine Day (Madame Butterfly)
 2. Waltz Song.....Gounod
 3. Caro Nomi (Rigoletto).....Verdi
 4. Var Vindar Friska.....Swedish Folk Song
 5. Ack Vermeland.....Swedish Folk Song
 6. Solvig's Song.....Grieg
- Sela Erickson

1. Song of the Evening Star.....Wagner
 2. Serenade.....Jan Blocks
 3. Calm As the Night.....Brohm
 4. Romance Sans Paroles.....Van Goenn
- Esther Sanford, Marjorie Wright

(Program subject to change.)

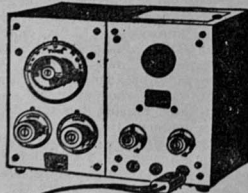
Radio Corporation of America

WEDGWOOD BUILDING - NEW YORK CITY

One of the World's Finest
Radio Sets Reduced in Price
Westinghouse R C
Now \$142.50 Complete

Formerly Sold for \$182.75

The "R.C." is considered by eminent radio experts one of the best on the market. At the new reduced price it is now sold with the following equipment ready for instant erection. Three W. D. 12 tubes, three dry cells, three "B" batteries, one phone plug and one pair Brandes head phones.



BRISTOL LOUD SPEAKER

This is the loud speaker that has caused so much favorable comment of recent. Two sizes—

\$22.50-\$32.50

STERLING ELECTRIC CO.

33 S. FIFTH ST., MINNEAPOLIS

The Sterling is an authorized distributor for the Radio Corporation of America.

DR. PEPPER'S PAGE

Devoted to the Activities of the Children's Radio—Health and
Toothbrush Club of America.

Dr. F. W. Pepper, *President*

R. H. Whitcomb, *Secretary*

LEARN THE CLUB YELL

TOOTHBRUSH RAH! TOOTHBRUSH
RAH! W—L—A—G
TOOTHBRUSH.

MARY HAD A TOOTHBRUSH

Mary had a toothbrush and she used it
every day.
She didn't want her pretty teeth to color
and decay.
She joined the famous toothbrush club of
of WLAG
And now her teeth are just as white and
clean as they can be.

VIRGIE A. FRIDLUND.

WHERE DO YOU LIVE?

Anna Betty Anderson (age 8) of St.
Paul sent the club 26 names of children
who want to join. You're a wonderful
girl, Anna.

The club wants the home addresses of
the following children: Lincoln Burke,
Billy Thiss, Wayne Leroy Sherman, Jim-
mie Curran, Bernice Simpson, Patricia
Elmer, Joe Hartzell, Carl Perlstrom,
Mary Jane and Catherine Coleman.

KENWOOD SCHOOL COMMENTS

I enjoy the club song.—Adele Gluck.
I am glad so many children joined.—
Peggy Gillett.
I think the club is a great success.—
Sarah Bell Conell.
I think it is nice to know some chil-
dren who do not live in Minneapolis.—
Billie Barnum.

I hope our club will have many more
members.—Theron Loveland.

I like to hear Dr. Pepper talk about
the club.—Betty Leighton.

I have invited some of my friends,
who do not have a radio to listen in with
me next Monday night.—Robert Cobb.

I have printed "Brush your teeth" on
a paper and have it near the mirror in
the bath room. That helps me to remem-
ber my pledge.—Gilbert Thomas.

I am anxious to hear the names of the
other pupils of Kenwood school.—Paul
Spoonster.

I remember my pledge without writing it
on a piece of paper.—Margaret Grant.

Dr. Hyde, my dentist, has a list of all
his patients who belong to the Tooth
brush club.—Charlotte Jones.

I hope King George of England will
join, too.—Thomas Curtis.



OUR CLUB PRESIDENT

I enjoyed the Indian story very much.
—Donald Elliott.

My little twin brothers are just two
weeks old. They will join our club as
soon as they have teeth.—Phebe Saun-
ders.

John White and I are making a radio
so we can hear about the club every
Monday.—Wallace Fisher.

A FAMILY AFFAIR

Recently a woman dentist was trying to
impress upon a group of mothers the
necessity of making the children clean
their teeth.

"Oh! I don't 'ave to tell my Rose and
Daisy!" declared one good lady. "It's
a fight between 'em which shall 'ave the
toothbrush fust."

Smith: "So your son is in college?
How is he making it?"

Smithers: "He isn't. I'm making it
and he's spending it."

Jack: "What did the landlady do when
she found that you had left the light burn-
ing for three days?"

Spratt: "She turned us both out."

TUESDAY

April 17, 1923. 2:30 P. M.

Broadcast for E. E. Atkinson Company

Ethel M. O'Leary: "Salads and Salad Dressings."

2:50 P. M.

Broadcast for Benzo-Gas

ARTISTS

St. Margaret's Academy Chorus,
under the direction of John Beck
Marie Dunleavy, pianist
Helen Kiesner, reader

1. Maybells and Flowers..... Mendelssohn
2. A Wish for the Mountains..... Abt
3. The Night Has a Thousand Eyes..... Lynes
4. You Is Jes' As Sweet..... Gilberte
5. Lift Thine Eyes..... Mendelssohn
6. S. M. A. School Song..... Rhye-Herbert

St. Margaret's Academy Chorus

1. Impromptu in C Sharp Minor..... Reinhold
2. Polka..... Bartlett
3. Erotik..... Grieg
4. Bouree in B Minor..... Bach

Marie Dunleavy, Pupil St. Anthony Academy

1. Planologue—"The Usual Way"..... Fergus
2. Planologue—"Two Fishers"..... Fergus
3. Travers Lost Hunt..... Davis
4. Streetcar Politeness..... Anon.

Helen Kiesner, Pupil St. Anthony Academy

4:00 P. M.

Broadcast for E. E. Atkinson & Company

Marguerite M. Wells: "The National League of Women Voters' Con-
vention."

6:00 to 6:30 P. M.

Children's Hour Broadcast for L. S. Donaldson Company

Florence Jessup, story teller: "The Shoemaker and the Elves," "The
First Umbrella," "The Hero of Harlan."

6:30 to 7:30 P. M.

Lecture Hour Broadcast for Northwest Farmstead

DeWitt Foster: "Our Next Door Neighbor and Second Best Customer."
Leroy Cady: "Five Acres for the City Man—Landscaping."

(Program subject to change.)

LOWLY GALENA LEAD SURPRISE

Results obtained by ordinary Galena
crystal sets have been surprising fans.
This lead ore detector has been outdoing
itself, by jumping from the local radio
area to long distance wave receipts.
Some amateurs report receiving from
stations 1,000 miles distant, and others
from as far away as 300 miles. Perfect
weather conditions are necessary and
good adjustment of all parts of the set,
with proper aerial.

Lady: "Is this a pedigreed dog?"

Dealer: "Pedigreed! Why if that
there dog could talk he wouldn't speak
to either of us."

"MY KIDDIES"

Days are long, since you heard me speak;
I think of you, dears, all through the
week.

My Kiddies, My Kiddies!
Nobody quite like you.
Missed your laughter, your heart-felt glee,
Love to know that you think of me,
My Kiddies, My Kiddies!
Your Buddie longs for you.

PREPARING THE ANSWER

Patient: "Can this operation be per-
formed safely, doctor?"

Doctor: "That, my dear sir, is just
what we are about to discover."—Lon-
don Opinion.

WEDNESDAY

April 18, 1923, 2:30 P. M.

Broadcast for Powers Mercantile Company

Story—"The Snoopapaths," Stephen Leacock.

2:50 P. M.

Broadcast for Purity Baking Company

ARTISTS

Nelle Searles Marsh, soprano
Tess Cooperman, accompanist
Ione Olson, pianist

Cornet Solos:

1. Columbia Polka.....Rollinson
2. O Sole Mio.....Di Capua
3. Birds of the Forest.....Maye
4. Intermezzo.....Mascagni
5. Bride of the Waves.....Clark
6. When You and I Were Young Maggie.....Butterfield
Louise Sorenson

Soprano Solos:

1. Ashes of Roses.....Woodman
2. An Open Secret.....Woodman
3. Noon and Night.....Hawley
4. In Italy.....Boyd
5. Wake Up Song.....Phillips
6. Ma Lindy Lou.....Strickland
7. Waters of Minnetonka.....Lieurance
8. The World is Waiting for the Sunrise.....Seitz
9. I'm A Longin' for You.....Hathaway
10. Shadows March.....Del Riego

Nelle Searles Marsh
Tess Cooperman

Piano Solos:

1. Magic Fire Music.....Wagner
2. The Lark.....Glinka
3. Ausshwung.....Schumann
4. The Birdling.....Schumann
Ione Olson

4:00 P. M.

Broadcast for Powers Mercantile Co.

Mrs. C. C. Bovey, Woman's Cooperative Alliance "Cost of Vice and Crime in the City and State."

6:00 to 6:30 P. M.

Children's Hour Broadcast for L. S. Donaldson Company

Merle McBride, Story Teller. "The Straw, The Coal, and The Bean," "The Three Little Pigs," "The Frog Prince."

6:30 to 7:30 P. M.

Lecture Hour Broadcast for Northwest Farmstead

Lucy A. Studley "What Regularity Means to a Child." Other speakers to be announced.

(Program subject to change.)

THURSDAY

April 19, 1923, 6:00 to 6:30 P. M.

Children's Hour Broadcast for L. S. Donaldson Company

Joe Sykes, Story Teller. "How Chip Fooled the Dog," "The Wax Wing's Friend."

6:30 to 7:30 P. M.

Lecture Hour Broadcast for Northwest Farmstead

W. E. Petersen, "Five Acres for the City Man—The Cow." Other speakers to be announced.

9:15 P. M.

Broadcast for Powers Mercantile Company

Traffic talk arranged by Judge Levi M. Hall. Effie McGregor, President National Association of Grade Teachers.

9:30 P. M.

Broadcast for Benzo Gas Company

ARTISTS

Sankey's Trio:

Theodore Jones, Saxophone
Melvin Wright, Banjo
George M. Sankey, Piano
John Malvern, Tenor

Trios:

1. Hello Paddy
2. Rose of the Rio Grande
3. Choo Choo Blues
4. Carolina Home
Sankey's Trio

Saxophone Solos:

5. Am I To Blame?
6. Beside A Babbling Brook
Theodore Jones

Tenor Solos:

7. Crying for You
8. Wonderful One
9. Linger Longer
John Malvern

Trios:

10. Down By the Old Apple Tree
11. Seven or Eleven
12. You Got to See Mamma Every Night
Sankey's Trio

Banjo Solo:

13. Running Wild
Melvin Wright

Piano Solo:

14. Nobody Knows But My Pillow and Me
George M. Sankey

Other numbers to be announced

(Program subject to change.)

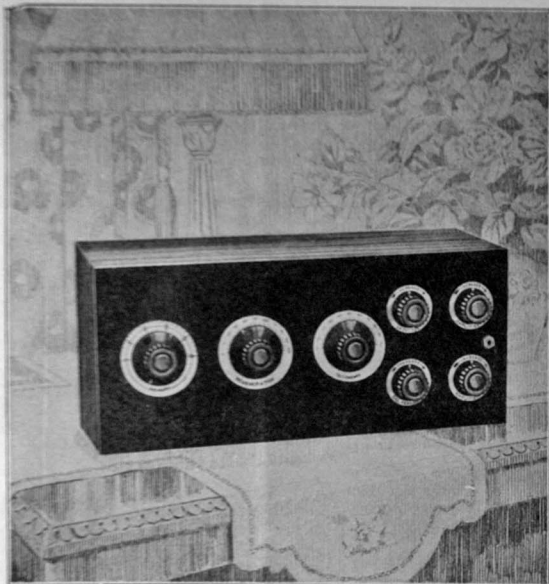
RADIO IS DOING THIS

It has enabled Atlanta women to talk back to Minneapolis federation women on a perfectly amicable basis; it has enabled Texas people to listen to Minneapolis Symphony Orchestra music; it has enabled people to go to church when they haven't a new bonnet or suit, or when it has been too "nawsty" to go outdoors,

and at the same time to choose services of almost any denomination; it has enabled a sick father in a northern Minnesota town to reach a daughter in Kansas; advanced plans to circle the globe instantaneously, so a man can listen to a broadcast with one ear and hear the comeback after a trip has been made of 25,000 miles with the other ear.

The Radio Masterpiece

SEE IT AT THE RADIO SHOW



CUTTING & WASHINGTON New No. 11A Radio Receiver

ARMSTRONG REGENERATIVE CIRCUIT

Protected by Pat. No. 1113149 October 6, 1914

NEAT, dignified appearance which will harmonize perfectly with the furnishings of any home. Extremely high selectivity (non-interference) with clearness and length of range.

Truly a Masterpiece of Workmanship.

Additional Information on Request

Cutting & Washington Radio Corporation

MINNEAPOLIS

OPERATING

WLAG "Call of the North"

Manufacturers and Distributors

FRIDAY

April 20, 1923. 2:30 P. M.

Broadcast for Sterling Electric Co.

Mrs. Lillian P. Beard, "Home Centers and the Work of the Woman's Community Council."

2:50 P. M.

Broadcast for E. E. Atkinson & Company

ARTISTS

Longfellow School Boys' Glee Club

Kenneth Spears, Violinist

Ella Probst, Accompanist

1. (a) Adoration Borowski
(b) Cavatina Ross
(c) Berceuse Renard
Kenneth Spears
Ella Probst
2. (a) America the Beautiful Ward
(b) Juanita Spanish Melody
(c) We Meet Again Tonight, Boys
Boys' Glee Club
3. (a) Saeter Jentens Sontag Bull
(b) Old Refrain Kreisler
(c) Le Sygne Saint-Saens
Kenneth Spears
Ella Probst
4. (a) Stars of Summer Night Woodbury
(b) Love's Old Sweet Song Molloy
(c) Drink to Me Only With Thine Eyes
(d) Music in the Air
Boys' Glee Club
5. (a) Meditation from Thais Massenet
(b) Souvenir Drdla
(c) To a Wild Rose MacDowell
Kenneth Spears
Ella Probst

4:00 P. M.

Broadcast for Sterling Electric Company

Two plays by "Paint and Patches," Woman's Dramatic Club at the University of Minnesota.

"Will o' the Wisp"

CAST

Bernice Langtry Andrea McKinnon

Erma Schurr Gertrude Heman

Coached by Helen Rupert

"Everybody's Husband"

CAST

Girl Rachel Russ

Mother Ella Gray Haberson

Grandmother Mary Cochrane

Great Grandmother Alice Mary Connolly

Coached by Irene Du Lac

6:00 to 6:30 P. M.

Children's Hour Broadcast for L. S. Donaldson Company

Mrs. Robert Cargill, Story Teller, "The Tinder Box," "Teeny Tiny."

6:30 to 7:30 P. M.

Lecture Hour Broadcast for Northwest Farmstead

John A. Blond, Minneapolis Association of Life Underwriters, "Pro-

vision for Old Age."

R. E. Saberson, "Farm Uses for Prepared Roofing."

A. B. Torrence, "Grooming the Gas Engine for Spring Work."

(Program subject to change.)

MARKETS BY CAT'S WHISKER ALONE

Earl C. Maul, who relaxes from work as manager of Finance & Commerce experimenting in radio, has received market reports at his office a mile as the crow flies from WLAG through a 100-ft. aerial with a crystal detector alone and a radiator as a ground. He attaches the earphones to the posts that lead to the aerial and the ground. He also employed a crystal he had discarded from his regular receiving set.

The radio idea is spreading faster than proverbial gossip. The management of the Curtis Hotel, Minneapolis, a tremendous plant, is preparing to install receivers in every apartment. J. G. Gillick, general manager of the Chicago, Milwaukee & St. Paul railroad, had to travel one Sunday between New Orleans and Chicago, so he tested a radio set with a sermon and music from Kansas City. It was a bad day, statically speaking, but he heard every word and note going 60 miles an hour. Two aeriels were strung longside the special car and several loud speakers were installed.



MARLYS OLIVE LOGAN
Pianist and Reader

BRISTOL AUDIOPHONES

Are the latest and most wonderful loud speakers
on the American market.

Bell is spun brass and
neck cast aluminum.



Operates on about one
watt for full volume.

The only loud speaker
with the patented tone
adjustment.

Audiophone, Jr. \$22.50
Audiophone, Sr. \$32.50
Power Amplifier \$25.00
Complete with Audiophone,
Sr., Phonograph Attachment
and Speech Re-
producer **\$105.00**

AT THE Price \$22.50 AT THE

RADIO SHOW Sold by Dealers Everywhere RADIO SHOW

EDWARD G. HOCH COMPANY

WHOLESALE DISTRIBUTORS

27-29 North 4th St., Minneapolis

SATURDAY

April 21, 1923. 6:00 to 6:30 P. M.

Children's Hour Broadcast for L. S. Donaldson Company
Cleota Branch, Story Teller, "Mary Frances in Storyland."

6:30 to 7:30 P. M.

Lecture Hour Broadcast for Northwest Farmstead
Francis Yaeger, "Five Acres for the City Man—Bees."

8:30 P. M.

Broadcast for Powers Mercantile Co.
Children's Program Repeated by Request

ARTISTS:

Viola Thompson, Pianist (age 7)
Betty McCracken, Soprano (age 10)
Marlys Olive Logan, Pianist and Reader (age 8)
Grace Darling, Cornetist (age 15)
Ruth Chisholm, Accompanist
Muriel Gardner, Reader (age 8)
Gertrude Brooke Harper, Accompanist

Piano Solos:

1. In the Village Chapel Sontag
2. Dancing Doll Poldini
3. Humoresque Dvorak
4. Will o' the Wisp Jungman
5. Waltz D Flat Major Chopin
6. Birdling Grieg

Viola Thompson

Soprano Solos:

1. Alice Blue Gown
2. Old Fashioned Garden
3. O Robin—Little Robin McCollin
4. Japanese Maiden Gaynor

Betty McCracken

Piano Solos:

1. Crescendo Per Lasson
2. Tarantelle MacDowell
3. Sonata, Opus 49 No. 2 Beethoven
- Allegro, Menuetto
4. By the Brook Ornstein
5. Passepied Delibes

Marlys Olive Logan

Readings:

1. Opportunity (Negro Dialect) Dunbar
2. The Monkey Man Cooke
3. A Discouraged Kindergartner Foley
4. I've Got the Mumps Green
5. The Tom Boy Anon

Marlys Olive Logan

Cornet Solos:

1. The Rosary
2. My Dream
3. Only a Year Ago
4. Lassie o' Mine

Grace Darling
Ruth Chisholm

Readings:

1. The Duel
2. The Dollies' Bazaar

Muriel Gardner

Planologues:

1. Parade of the Wooden Soldiers
2. Fairies are Rich and Poor

Muriel Gardner
Gertrude Brooke Harper

(Continued on page 14)
(Program subject to change.)

Saturday—Continued

(Continued from page 13)

10:30 P. M.

Broadcast for L. S. Donaldson Company

ARTISTS:

Norwegian Glee Club of Minneapolis, under the direction of Carl G. O. Hansen

Helga Olsen, Pianist
Mr. Painter, Cornetist
Leilah Stevens Lane, Accompanist

1. (a) The Flag Without a Stain.....C. A. White
(b) On the Sea.....Dudley Buck
(c) Winter Song.....Frederick Field Bullard
2. (a) Norwegian Bridal Procession.....Grieg
(b) Caprice.....A. Grondal
Norwegian Glee Club
Helga Olson
3. (a) Naar Fjordene Blaaner.....Alfred Paulsen
(b) Tilfjelds under Granelien.....Halfdan Kjerulff
(c) En glad Trall.....Felix Korling
(d) Vackra Sky.....Brolen
Norwegian Glee Club
4. Columbia Polka.....Rollinson
Mr. Painter
5. (a) Fantasie Impromptu.....Chopin
(b) Polonaise.....MacDowell
Helga Olson
6. (a) Medley from the South.....Henry Hale Pike
(b) Kentucky Babe.....Adam Geihel
(c) Jolly Fellows.....Wm. Rhys-Herbert
Norwegian Glee Club
7. (a) My Heart at Thy Sweet Voice.....Saint-Saens
(b) Gypsy Love Song.....Victor Herbert
Mr. Painter
8. (a) Norge, mit Norge.....Alfred Paulsen
Tenor Solo by Chr. Christensen
(b) Valdrisvisen, Norwegian Folk Song..Arr. by Johan D. Behrens
(c) Paal paa Haugen, Norwegian Folk Song.....
.....Arr. by Kristian Nilsson
Norwegian Glee Club

(Program subject to change.)

SUNDAY

April 22, 1923., 10:30 A. M.

Broadcast for Cutting and Washington Radio Corporation

Morning Service from Westminster Presbyterian Church. Rev. John E. Bushnell, pastor. Full chorus choir under the direction of Harry Phillips.

4:30 P. M.

Broadcast for Sterling Electric Company

Salvation Army Vesper Service

Hymn
Prayer—Staff Captain Stretton
Scripture reading
Solo—Comd't Julia Thomas
Short address—Ensign Mallinson
Short address—Staff Captain A. Whitney
Sermon—Colonel Wm. S. Barker
Benediction

7:50 P. M.

Broadcast for Cutting and Washington Radio Corporation

Evening service from Second Church of Christ, Scientist. Marion Austin Dunn, organist; Wilnot Goodwin, baritone.

(Program subject to change.)

WLAG

will be on the air every day this summer. Don't miss it. Don't give up Radio on account of the Static bugaboo.

Only six days last summer were unfit for Radio Reception.

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PEERLESS ELECTRICAL COMPANY

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WLAG

will be on the air every day this summer. Don't miss it. Don't give up Radio on account of the Static bugaboo.

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RADIO PROGRAM WRAP—The Fort Worth, Texas, Star-Telegram

9:45 to 10 a. m.—Opening market quotations, 485 meters.
11 to 11:30 a. m.—United States weather report; late cotton and grain quotations; first call cottonseed oil; Department of Agriculture, fruits, vegetables and cattle divisions quotations, 485 meters.
3 to 3:30 p. m.—Closing market quotations, 485 meters.
3:45 to 4 p. m.—Financial Review, 400 meters.
5:30 to 5:45 p. m.—Major league baseball scores.
8:30 to 8:45 p. m.—Texas League baseball scores and sport review.
Time is Central Standard.

SPECIAL FEATURES

Sunday, April 15

11 a. m. to 12:15 p. m.—Complete services of the First Methodist Church, Rev. J. W. Bergin, pastor; Will Foster, organist.

2:30 to 4:30 p. m.—Concert.
4:30 to 4:35 p. m.—Concert by the quartet of the Broadway Presbyterian Church, presenting the cantata, "The Atonement."

Monday, April 16

7:15 to 8 p. m.—Concert by the Texas Presbyterian College, Fine Arts Department, Milford, Texas.

9:30 to 10:30 p. m.—Program by the American Legion quartet and other artists of Paris, Texas.

Tuesday, April 17

7:15 to 8 p. m.—Concert by James Wood, tenor; E. Clyde Whitlock, violinist, and C. E. Whitlock, vocalist.

9:30 to 10:30 p. m.—Concert by the Euterpean Club of Fort Worth, presenting the grand opera, "Traviata."

Wednesday, April 18

7:15 to 8 p. m.—Concert arranged by the Chamber of Commerce, Fort Worth.

9:30 to 10:30 p. m.—Concert of late dance music by Rex Maupin's Original Texas Hotel Orchestra.

Thursday, April 19

7:15 to 8 p. m.—Concert of popular songs, by Roe Davidson, violinist, and Jack Norwood, pianist, of Bridgeport, Texas.

9:30 to 10:30 p. m.—Monthly radio concert arranged by the School of Music, Texas Woman's College of Fort Worth.

Friday, April 20

7:15 to 8 p. m.—Concert by the Booker Washington Negro High School of Cleburne, Texas.

9:30 to 10:30 p. m.—Concert by an orchestra from Decatur, Texas, sponsored by the Decatur Chamber of Commerce.

LISTENIN' IN

Saturday, April 21

6:30 to 6:45 p. m.—Review of the inter-denominational Sunday school lesson by Mrs. W. F. Barnum, leader of the Barnum Bible Class of the First Methodist Church.

9:30 to 10:30 p. m.—On Saturday and Sunday The Star-Telegram observes a "silent night" courtesy to its tube set listeners wishing to try for long distance records.

Augsburg Theological Seminary, Minneapolis, has opened a broadcasting station, KFEX, 360 meters, 200 watts input. The first real sendoff was the Easter cantata, "The Message Eternal." Hours are: Sundays, 9:15-10:30 p. m.; Tuesdays and Saturdays, 5:30-6 p. m.; Wednesdays and Fridays, 10:30-11 a. m.; Thursdays out.

BETTER WEAR GLOVES

Finger prints were sent by wireless as a demonstration March 13 for a meeting of the Los Angeles Electric Club by an invention by Leory J. Leischman, electrical engineer. The system is a reproduction of a photograph on a cylinder, reproduced by the usual photographic method.

LISTENIN' IN

KSD—ST. LOUIS, MO., POST-DISPATCH

Weekly Program for Week of April 9th

Monday, April 16

8:00 p. m.—J. H. Brinkmeyer, violinist, Frank Killan, flutist, Karl Gaertner and Ruth Bohle, pianists, Ella Voss, Anna Moore, Harry Schmidt, L. W. Kraeger, vocalists, Mrs. J. P. Miners and Carl Braun, accompanists.

11:30 p. m.—Broadcasting the dance program of Gene Rodemich's Orchestra at Hotel Statler.

Tuesday, April 17

8:00 p. m.—Mart Radmer's Orchestra.
8:30 p. m.—Ardell Huth, violinist, Aleda J. Bissell and Irene Huth, pianists, Meyer Levy, baritone, Alma Fuchs, soprano, Mrs. A. R. Alexander, accompanist.

Wednesday, April 18

8:00 p. m.—Broadcasting the concert of the Knights of Columbus Choral Club at the Odeon. W. Theodore Diebels, director. Soloists, Rudolph Ganz, pianist, H. Max Steindel, violin-cellist, Michel Guskoff, violinist.

Thursday, April 19

8:15 p. m.—Broadcasting Massenschor Concert of 600 voices at the St. Louis Coliseum, with instrumental music by St. Louis Symphony Orchestra.

Friday, April 20

8:00 p. m.—Louise Heimweiler, soprano, Marguerite Heimweiler and L. Esther Write, pianists, Theima Duckworth, reader.
11:30 p. m.—Catherine Carmichael, pianist, W. F. Davis, baritone, Waldo Finke, tenor.

Saturday, April 21

8:00 p. m.—Gallagher Orchestra.
8:30 p. m.—Helen Peck, pianist, Marie LeMaster, reader, Mrs. Hazel Epping Herligers, soprano.

Listenin' In Shopping Service

Any of you desiring to buy Radio Equipment of any description may avail yourselves of this service. We will buy for you any Radio material that may be for sale in the Twin City market. Simply write us of your requirements and your reply will be given prompt and efficient attention. Address your reply to Listenin' In, 604 Oak Grove Hotel, Minneapolis, Minnesota, care Shopping Bureau.

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Are you "cashing in" at the best possible discounts?

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MINNEAPOLIS**

What Radio Receiver



compares with the new Westinghouse RC. Now operates on dry cells making it especially suitable for rural districts. Equipped with A and B, phones and plug, and three WD12 vacuum tubes. Can be easily installed and operated by anyone. Price now \$142.50 complete.

Pioneer Electric Co.
Radio Corporation Distributors
Wholesale Retail
137 E 5th St. St. Paul, Minn.
Some territory still open to agents. Write for price list. We carry all standard lines.

Do You Want to Get DX? (distance)

Then let us figure on that radio set for use in your home or on your camping trip this summer. Simple of operation, neatly put up in sturdy cabinets made to stand abuse. Call Geneva 2424 and make an appointment for this evening to have one of our representatives demonstrate in your home.

Flory Radio Shop
417 Medical Block 608 Nicollet
MINNEAPOLIS

WHILE WE'RE STANDING BY

We met a woman this summer who had an original scheme for breaking in new shoes.

She says she wears them during thunderstorms and is so afraid of the lightning that she forgets all about her feet hurting.

DOUBLING UP

A teacher of music in a public school was trying to impress upon her pupils the meaning of *f* and *ff* in a song that they were about to learn. After explaining the first sign, she said:

"Now, children, what do you say; if *f* means forte, what does *ff* mean?"

"Eighty!" shouted one enthusiastic pupil.—Youth's Companion.

"I wish the street cars would put their numbers on the back as well as the front."

"What good would that do?"

"Well, a fella likes to see what he missed."

"Are you saving money for the rainy day?" he asked.

"I am not," was the reply. "As far as I'm concerned, it's raining now."

SOME MISTAKE

The telephone in a well known surgeon's office rang and the doctor answered it. A voice inquired, "Who is this?"

The doctor readily recognized the voice of his seven-year-old son. Although an exceedingly busy man, he was always ready for a bit of fun, so he replied:

"The smartest man in the world."

"I beg your pardon," said the boy, "I have the wrong number."—The Austin (Tex.) Cumberland.

WORSE

"How's your wife, Blinks?" asked Jinks.

"Her head troubles her a good deal," confessed Blinks.

"Neuralgia?" queried Jinks.

"No," answered Blinks sadly. "She wants a new hat."—Good Hardware.

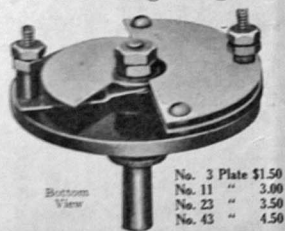
Mother: "Didn't I tell you not to go swimming?"

Billy: "Yessum, but the other kids pushed me in."

Mother: "How does it happen that your clothes are not wet?"

Billy: "When dey said dey was goin' to push me in, I took 'em off!"

PREMIER RADIO MANUFACTURING CO. Announcing "Single Hole Mounting Condensers"



Bottom View

No. 3 Plate	\$1.50
No. 11 "	3.00
No. 23 "	3.50
No. 43 "	4.50

NO set is complete without a Vernier Condenser and because "Rathbun" Vernier Condensers require little space they can be added to sets already built, thus providing the Vernier adjustment, which is so necessary for fine tuning.

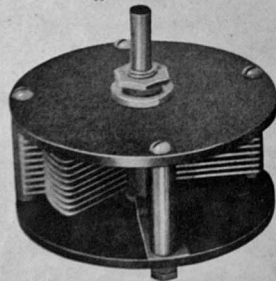
"RATHBUN"

Single Hole Mounting Types.

Cost no more than others—

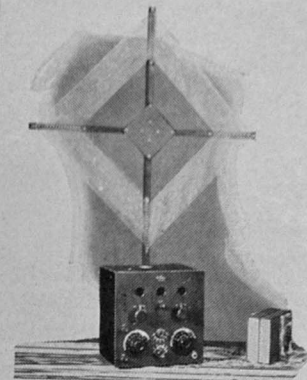
A trial will convince, they are better too.

Address your letters to →



THIS condenser affords a variation in capacity from 0 to 3000 Mfd's. Die cast, mounted on metal bearings and with equally spaced plates of aluminum rolled so as not to vary as much as one thousandth of an inch in thickness, it makes available to the radio fan a condenser which is technically correct. It admits of accurate tuning, and has the added advantage of never losing its alignment.

PREMIER RADIO MFG. CO.
1568 Selby Ave. St. Paul, Minn.



DeForest D-7A with inside loop. No outside wires—no ground wires—compact, portable, and far in advance of most receivers on the market today.

Distance?

"It will work any horn up to 2500 miles on the loop alone"

5 stages amplification—3 tubes

Signals are first passed through the three tubes at radio frequency. The amplified radio frequency signal is rectified in a crystal detector; then "reflexed" through the last two tubes at audio frequency. The result is **radio** and **audio** frequency—5 stages of amplification with three tubes.

The D-7A is free from distortion and all extraneous noises. It can not be exceeded for selectivity by any instrument on the market. By turning the directional loop practically all interference is eliminated, and the vernier condenser separates the stations to a nicety. No body effect is noticeable. May be used with either head-telephones or loud speaker. Comes in solid mahogany cabinet with bakelite panel, knobs and dials. Measures 10x10x8 inches and the price includes collapsible loop. Price \$125.00.

This is the receiver supreme—easily operated, backed by the highest engineering skill, and recommended by a host of satisfied users. See it at the Radio Show, April 14-21, or at our store. Orders on request.

We support WLAG—"The Call of the North"

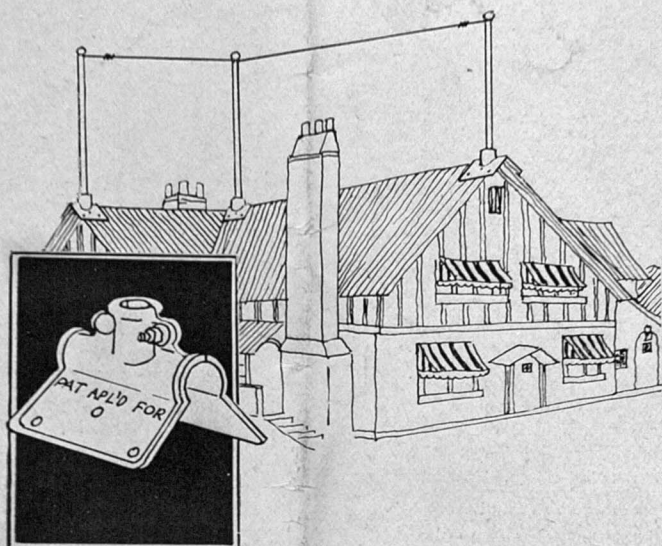
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-:-

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The Bull Dog Mast Seat

This device is designed to fill a crying want in Radio Mast installation. It provides a solid and substantial base which will support the mast and hold it straight and rigid.

Fifteen minutes and the ordinary tools found in every home will install the seat.

Greatly improves the appearance of your home.

Sockets will accommodate either wooden pole or iron pipe.

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