

FACSIMILE—JOURNALISM ON THE AIR



immediately. Everybody liked the new style, liked the additional news it brought them and liked the opportunity it gave them to sit at their breakfast table in the morning and hastily skim through the cream of the news in ultra-condensed form. You must remember, of course, that facsimile today is a tabloid with a vengeance. Stories MUST be short. There are no runovers or jumps—a story has to stay on one page. And with present space limitations, there isn't much room if a variety of news is to be included in the day's transmission. Little space can be devoted to backgrounds and rehash." . . .

"In the first place, let me say that I am firmly convinced facsimile broadcasting is here to stay. I believe that most of us here will live to see the time when the newspaper of the air will be an accepted institution. Just when this will come about, I am not prepared to say. Facsimile is a logical development of radio, just as television is a logical development. All the bugs will be ironed out of it some day and when that day comes, it behooves every newspaper man to be on his toes with respect to this new form of competition."

(Excerpts from an address by Guy C. Hamilton, Vice-president and General Manager, McClatchy Newspapers of California.)

(Left) RCA Facsimile Transmitter.

"When it came to actual broadcasting, we, like newspapermen naturally would, prepare our copy along the lines of traditional newspaper, style, that is with banners, heads on each story, etc. But after we had been broadcasting two or three weeks, we began to realize that even in this phase of our experiment we were on entirely new ground, that the old tried and true methods perhaps were not just what we were after. So, after some discussion and experimentation, we decided that in order to save space and to make for greater readability, and greater volume of news, we would cut out the banners and heads and prepare our news in brief, running commenatry paragraph form." . . .

"We made the change in form about the first of March, and public reaction was felt

(Right) An RCA Facsimile Receiver.



Another development, promising to extend the limits of the services radio renders, is facsimile. Equipment designed and built by RCA is now in operation in various

sections of the country. Radio may soon revolutionize the newspaper business. The day's news at your finger tips is no longer a dream.

THE NEWSPAPER OF TOMORROW

Late City Edition of the

3 Cents

Gist

of Today's News

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Wednesday, March 3, 1937

Lewis Wins U. S. Steel Recognition, 40-Hour Week and \$5 Minimum Pay

Labor

ORGANIZED Labor has won formal recognition from the directors of the United States Steel Corporation. This special step was quickly announced in Pittsburgh last night by Philip Murray, chairman of the Steel Workers' Organizing Committee and chief lieutenant of John L. Lewis in the Committee for Industrial Organization.

The agreement also provides minimum pay of \$5 a day and a forty-hour week, both to take effect March 10. Eight other steel companies signed similar agreements, thereby probably preventing the major strike in the steel industry which many had thought inevitable this spring.

A five-cent-an-hour salary increase was announced in Los Angeles yesterday by the Douglas Aircraft plant, some of a sit-down strike which ended Monday with nearly 350 workmen under felony indictments. The pay rise was one-third that asked by the strikers. Page 2.

A properly-conducted strike "does not constitute duress," Justice Cotelli ruled in a New York County Supreme Court case yesterday, nor does the fact that a union contract has been signed as the result of a strike make its contract void. Page 2.

National News

SENATOR Arthur H. Vandenberg of Michigan endorsed the Wheeler-Boe amendment as a substitute for the President's Supreme Court plan in a nationally broadcast radio speech last night. The amendment would permit Congress to override, by a two-thirds vote after an intervening election, Supreme Court decisions holding laws unconstitutional. In endorsing it and in praising the Bretton amendment to a large state powers on special legislation, Senator Vandenberg became the first opposition Republican to speak out on the court plan. Republicans saw in his action an important indication that conservatives and liberals could join in a workable opposition to the President's proposal.

In the Senate and House debate on the Court continued. Senator Hiram Johnson, California Republican, declared that any justice who withdrew under the new retirement bill would lose his self-respect. Representative Hittau, W. Summers, Texas Democrat, in reply said that they would settle the whole issue. Page 5.

The Navy appropriation bill for the fiscal year 1937-1938, totaling \$336,555,428, was reported by the House of Representatives yesterday as the first of the national defense measures. The money is to be spent for sixty-seven new vessels including two battleships at \$20,000,000 each, for aircraft construction, and for an increase in Navy personnel to 165,000. Page 5.

The Treasury Department reported yesterday for the sixth month of the fiscal year called February 28 a deficit of \$2,944,415,277, or \$384,250,290 less than that for the same period last year. Receipts increased \$265,427,542 and expenditures \$4,038,149. Page 2.

Nine members of the Black Legion, including a former Mayor of Detroit suburb and a Detroit Board of Health inspector, were found guilty of a murder conspiracy yesterday. They joined more than twenty convicted in Michigan since the Black Legion murder of a WPA worker last May. The state's principal witness was Dayton Dean, confessed "narcotics" of the terror band. Page 5.

Today's Headlines

Roosevelt comes out for new wage-and-hour laws this session; sends Congress N.R.A. post-mortem urging new regulation of business be more flexible. Labor, page 3

Steel's 40-hour week hailed in Washington by Administration leaders; Navy Department holds it clears way for immediate ship construction. Labor, page 2

Sit-down strikes close two major parts plants in Detroit serving Ford Motor Co., which is revealed as early C.I.O. objective. One strike settled. Labor, page 2

Vandenberg backs Wheeler-Boe Amendment in radio speech attacking Roosevelt's court plan. Sumners implores justices to quit. National News, page 5

James Roosevelt will attend coronation of George VI as secretary of American delegation; President says idea is news to him. Foreign News, page 6

Niagara Falls Power Co. defies order of state commission cut use of river water to one-fourth. Business, page 6

Mysterious death of four-year-old Queens girl caused attack in "most brutal murder in 27 years." Crime, page 9

S.E.C. charges Germany has secret debt of 2 billion dollars; cautions investors in new bond issue. Foreign News, page 6

Two earth tremors were sufficiently pronounced to rattle dishes and sway buildings in the vicinity of Lima and Bellefonte, Ohio, yesterday. Other cities which reported minor furniture and wiring losses were Columbus, Dayton, Zanesville, Springfield, Akron, Toledo, Canton, and Findlay. Five states surrounding Ohio felt the shocks but property damage was slight and no injuries were reported. Page 5.

Foreign News

The Securities and Exchange Commission in Washington yesterday in effect charged the German Government with maintaining a secret debt of about \$200 million. It permitted registration of a \$60 million issue of 2½ dollar bonds as the only practical means by which American holders of German securities might obtain something of value on their past-the-interest claims, but publicly called attention to what it called deficiencies in the German registration statement. Page 6.

James Roosevelt, the President's son and new member of his secretariat, may attend the coronation of King George VI in London as a member of the United States delegation. One post is still vacant and it would not surprise the State Department to see him go. The President said this was a happy thought, but news to him and his son. Page 6.

The Fascist Grand Council plunged Italy further into the world armament race at a meeting in Rome lasting until 3 A.M. yesterday. After listening to Premier Benito Mussolini it passed a resolution providing for increases in Italian armament and economic self-sufficiency. In London, a responsible report said Germany had tripled her air force in the last year to more than 2000 planes, with comparable increases in manufacturing output of 400,000 tons. In Tokyo Vice-Admiral Saotoki Toyoda, speaking for the government, said no increase in the proposed \$542 million five-year naval program was needed because of recently announced British and American naval building plans. Page 6.

Foreign Secretary Anthony Eden rebuffed German demands for isolation by stating, in a speech in the House of Commons last night, that the Government was



THEY NEGOTIATED the steel agreement: John L. Lewis (left), head of the Committee for Industrial Organization, and Myron C. Taylor, chairman of the board, U. S. Steel Corporation.

New York City

THIS YEAR'S summer city hall will be Children's Manor in College Point Park, Queens. Mayor LaGuardia announced yesterday. Page 5.

Embezzlement, slipped financial conditions, and a political spoils system in the Kings County Sheriff's office under previous administrations were reported to the Mayor yesterday by Paul Harnsford, Commissioner of Accounts. Page 9.

At least 2500 more beds are needed immediately in the city's hospitals care for tubercular patients. Dr. Haven Emerson declared yesterday. Page 9.

The State

HUGE masses of ice rumbled over Niagara crossing the river and

Sports

TENNIS: George Sewnagen won J. Gilbert Hall 6-2, 5-6, 10-8 in the national indoor singles championships here yesterday. Herbert Bowman and Frank Parker also advanced. Page 15.

Boxing: Max Baer landed on the Berengaris last night with the intention of either fighting James Braddock in June for the heavyweight title or of suing for breach of contract. Page 16.

Hockey: The Detroit Red Wings defeated the Montreal Maroons 7-4 at Montreal yesterday. The A.A.U. announced it would drop spectators to the Hershey Bears for their scheduled track meet if their hockey team played the dastardly Baltimore Orioles today. Page 18.

Bicycle racing: After a season of wild jouncing the team of Thomas and Rebill took undisputed leadership of the six-day race at Madison Square Garden last night. Page 16.

Auto: Babe Phelps opened training with a dis-



An interesting experiment in news writing can

Constantly extending its frontiers facsimile is developing a new pioneering element in journalism. Life speeds at a faster pace and the story must be terse. A suggested format for a "Newspaper of the Air" has been

proposed at the Columbia University School of Journalism. "Gist" may well be the type of newspaper a future generation reads. In the lower right a sample of facsimile reproduction is shown.