

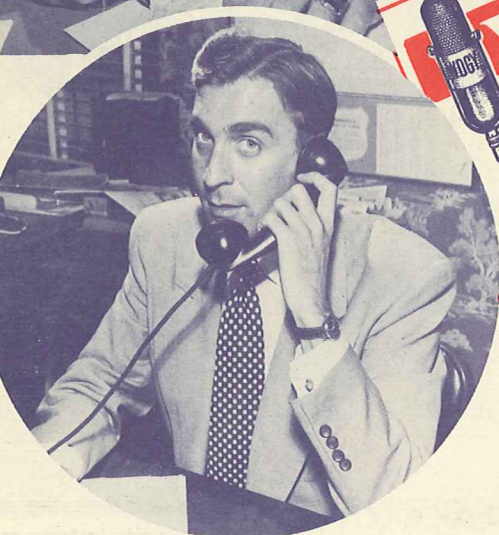
WDGY'S STAFF AND FACILITIES ARE



(Left) Harry D. Peck, Vice President and General Manager of WDGY, took over the management of the station late in August of 1950 with one goal in mind - to make this station the finest in the area. With more than 20 years of radio experience behind him, Peck appointed key executive personnel, brought in new personalities, hired top-notch salesmen, and set the course of action. To day, WDGY is the most talked about station in the area, and it's still growing, becoming a credit to a man with vision.



John Leslie, radio veteran of 17 years, is Peck's right-hand man as program director. Leslie is in charge of all on-the-air personnel as well as programming and production. His background includes key positions with radio station WOW in Omaha, and WREX in Duluth. In case of an emergency, Leslie will gear the station for wartime broadcasts.



Jim McGovern, a graduate of the University of Minnesota journalism school, is in complete charge of the WDGY newsroom. His schooling and practical journalism knowledge command respect among area newsmen.



WDGY
TWIN CITIES BROADCASTING CORPORATION
MINNEAPOLIS 1, MINNESOTA
1120 on your dial • 50,000 watts

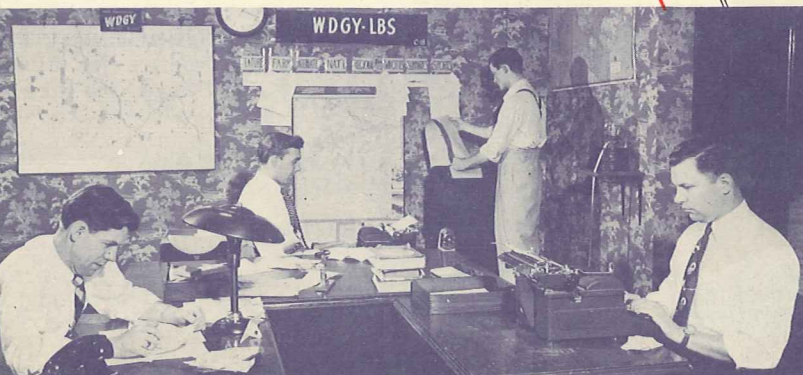
We at W D G Y are fully conscious of our obligation to keep the people of Minnesota informed in all phases of Civilian Defense. Unfortunately, if our great country was attacked, it would affect every man, woman, and child.

W D G Y is also discharging its public service obligation by being a key warning station in the Air Defense Command. Whether the cold war blows hot or cold we must not forget that it is absolutely necessary that our Civilian Defense Program is strengthened.

By knowing the facts of how to protect yourself in any emergency will most certainly reduce the possible casualties of this type.

Harry D. Peck.

KEEP YOUR EYE ON WDGY



The aim of the WDGY newsroom is to broadcast the news as rapidly and as accurately as possible. To this end the newsroom is equipped with national wire services, tape recorders, telephone "beep" service, and has access to a new mobile unit. Above from left to right are newscasters Vince Lonergan, Jim McGovern, Norm Syse, and local commentator John G Simmons.



DEDICATED TO THE PUBLIC DEFENSE



WDGY's new mobile unit is fully-equipped for short-wave broadcast and is used to tie-in commercial sponsor with on-the-spot news. Some 500 Diamond D-X dealers through-out Minnesota, Wisconsin, and Iowa are special news correspondents for the radio station.



Whenever there's news in the making, WDGY's news director and the mobile unit are on hand to broadcast the event. Here we see Jim McGovern "covering" the opening of one beach in the City of Lakes.



(Left) Right in the middle of everything is Jim McGovern, here seen taking notes for a first-hand story of a recent loop building explosion. Minutes later McGovern reported the story to the radio audience from a nearby telephone booth via the "beep" system.



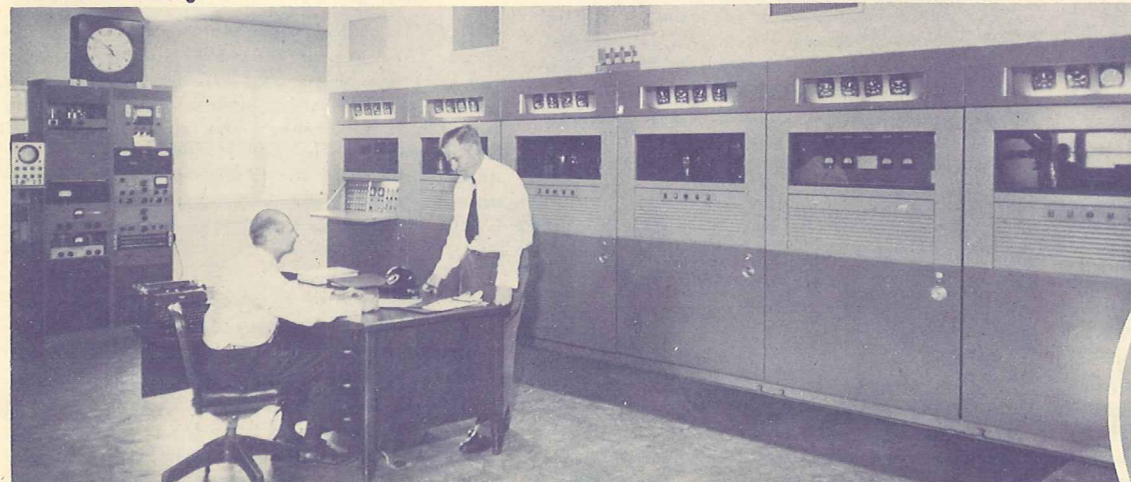
(Right) The WDGY microphone carried the news of former Minnesota Governor Luther Youngdahl's recent visit with Mrs. Dorothy Lewis, United Nations representative in charge of radio station relations. This exclusive interview took place in the Governor's office in St. Paul a few days before he was named a federal judge.



WDGY's ultra-modern transmitter building just outside of town is where the station's 50-thousand-watts of power are generated through its 9 towers. In case of an emergency the station can broadcast from the transmitter building.



The huge station call letters are dwarfed by the 44 acres of land used to support the vast 9-tower-array needed to boom out 50-thousand-watts of power.



Studio supervisor, Kenneth Olson, (standing) and transmitter supervisor, Charles Dinkel, consult each other regarding a maintenance problem arising from the great mass of tubes, dials, and electrical equipment which comprise the radio station. Here, in the transmitter, the programs originating in the studio are carried through to the towers and beamed to the thousands of radios tuned to the 1130 spot on the dial.

(Below) William L Shirer, noted news commentator, covers the national news picture for WDGY through the facilities of the Liberty Broadcasting System.

