







**C.B.S. CUE MACHINE**

This automatic cueing flash was introduced, last month, by C.B.S. engineers to warn announcers and news analysts at the end of their speaking time. The dial is calibrated in minutes; the center knob is marked in seconds.

[John Schneider](#) to [Radio broadcasting history](#)

18 hrs ·

This undated photo (probably 1939) shows Elmer Davis (R) and Linton Wells (L) reporting the news on CBS Radio. The curious device at Davis' left is a timing device labeled the "Automatic Cueing Flash". Apparently the network's announcers needed some help ending their programs on time. It would be hard to ignore two flashing tower beacons on your desk!